

Commission of Inquiry into the CFMEU

and Misconduct in the Construction Industry

BPIC and Transport Projects – Bundle 5

Message

From: QNT Industrial [/O=CFMEU/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=81A1AA9149864017946D8F1AC2DA95A3-QNT INDUSTRIAL]
Sent: 16/12/2022 10:25:21 AM
To: Paul Dunbar [REDACTED]
BCC: QNT Industrial [REDACTED]
Subject: FOR YOUR APPROVAL Non Union EBA's

HI PAULIE – PLEASE SEE BELOW. Let me know if you want me to put this out there. Not at anyone will notice with the holidays 😊

Below are Non Union EBA's listed for approval today.

AG2022/5280	<i>Application by Moag Pty Ltd</i>	<u>Application for approval of the 2022</u>
AG2022/5265	<i>Application by Platinum Infrastructure Pty Ltd</i>	<u>Application for approval of the PLATINUM INFRAS' WORKPLACE AGREEMENT 2022-2025</u>
AG2022/5264	<i>Application by Georgiou Group Pty Ltd T/A Georgiou Group</i>	<u>Application for approval of the GBJV Centena Upgrade Works Greenfields Agreement 2022</u>

You can view the agreement by clicking on the Application Name (column 3) or please contact IR for it to be emailed to you.

If you wish to oppose please contact IR with the following information:

1. Have you made contact with the company?
2. Do you have any contact details for the company?
3. Do we have members working for the company?
4. Do you know what jobs they are tendering/working on?
5. Have you/union had any history with this company?
6. How many people does the company employ?
7. Why do you want to oppose the agreement?

You can view the agreement by clicking on the Application Name (column 3) or please contact IR for it to be emailed to you.

CFMMEU

CONSTRUCTION

DRAFT MINUTES

DIVISIONAL EXECUTIVE MEETING
NSW BRANCH BOARDROOM & MS TEAMS
19 & 20 APRIL 2023

ATTENDANCE

Zach Smith	National Secretary
Jason Jennings	National Assistant Secretary
Andrew Sutherland	National Assistant Secretary
Jade Ingham	National President / QLD/NT
Darren Greenfield	NSW
Michael Greenfield	NSW
Rob Kera	NSW
Michael Ravbar	QLD/NT via Zoom (Day 2)
Kane Lowth	QLD/NT via Zoom (Day 1 only)
John Setka	VIC/TAS
Elias Spervovasilis	VIC/TAS
Derek Christopher	VIC/TAS
Mick Buchan	WA
Michael Hiscox	ACT

APOLOGIES

OBSERVERS

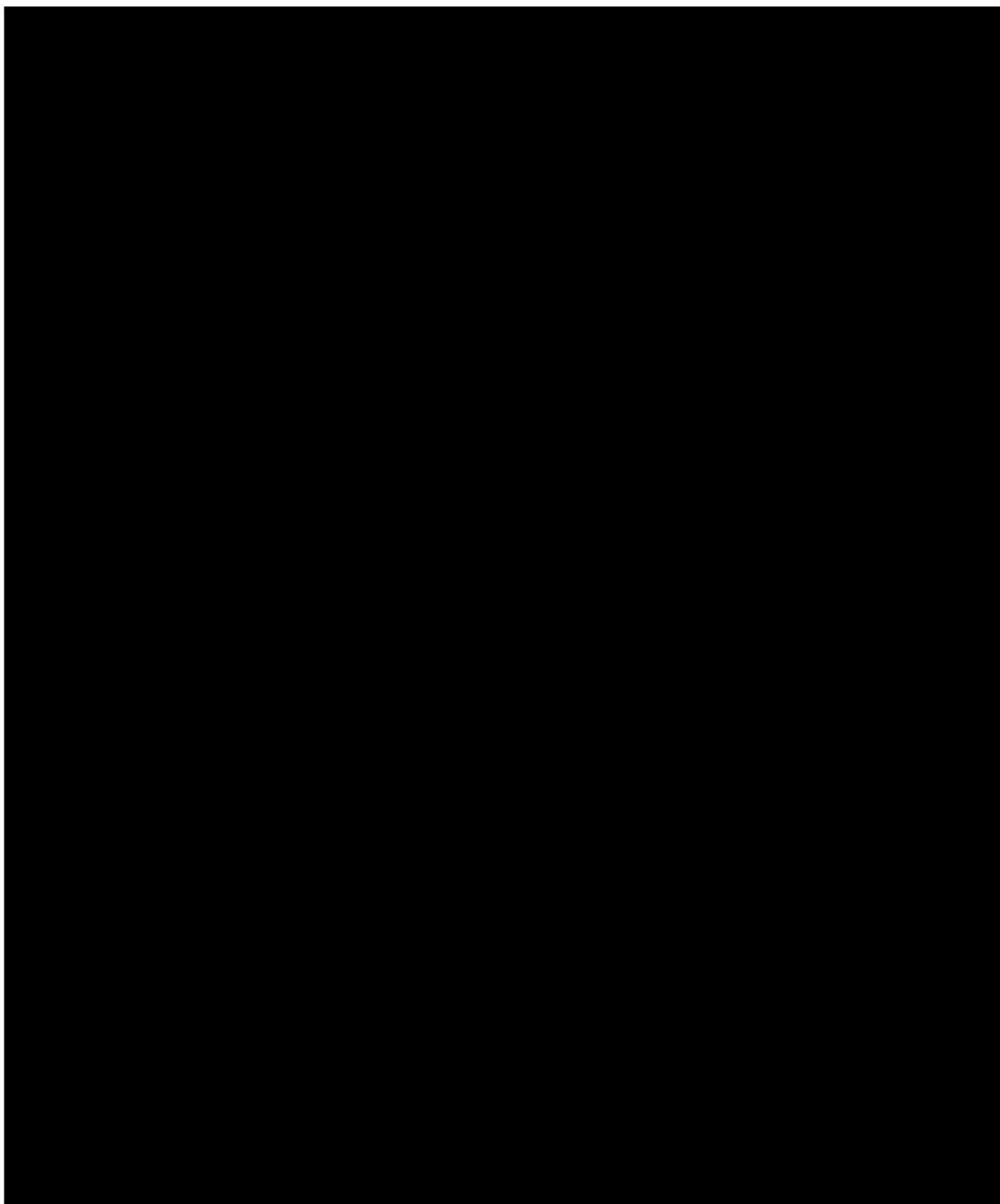
Marcus Pare	SA
Paulo Giumarra	VIC
Robert Graauwmans	VIC

ATTENDING VARIOUS SESSIONS

Hemal Patel	QNT/ C&G National Office via Zoom
Joanne Fernance	ACT
James Simpson	CFMMEU
Christy Cain	CFMMEU
Kylie Wray	NSW
Kat Jusup	VIC via Zoom
Stacey Davidson	QNT via zoom
Stuart Maxwell	CFMEU C&G National Office
Lucy Weber	CFMEU C&G National Office
Farzam Akbari	CFMEU C&G National Office

Jade Ingham opened the meeting at 8:06am and presented the agenda.

Initial:  1



ITEM 9 BRANCH REPORTS

ACT

Zach Smith reported:

Initial:  9

- Good work being done by Michael Hiscox at the Canberra branch to keep the branch running while Zach Smith settles into his new role.
- Deadlines set for a ACT government to deliver election commitments.
- Serious push to get work insourced.
- New organiser employed.

Michael Hiscox reported:

- Membership down.
- New organiser being looked at for civil infrastructure.
- Youth committee going well.
- Women's committee going well.
- Indigenous committee being rebooted.
- FWO rally went well.
- EBA round starting.

NSW

Darren Greenfield reported:

- State election good result getting the ALP elected.
- 3 inquiries into safe work.
- Joint agreements being done with the AWU for civil.
- Rally was a bit disappointing about 5500 people.
- May Day rally being organised, push for a public holiday.
- A few insolvencies.
- 3 mobile companies shut doors due to retirements.
- Richard Crookes discussion.

QNT

Michael Ravbar reported:

- Busy time at branch. 9% growth in membership.
- Q Build report.
- Battle with the workplace regulator on safety.
- Other unions agree with and support a campaign against the regulator.
- Procurement - lots of projects. If things don't happen a campaign will proceed.
- Youth Crew going well.
- Women's committee going well.
- NAWIC apologised to the branch.

Jade Ingham reported:

- AWU campaign has started, lots of activity.
- Propaganda war underway.
- Youth crew picketing jobs.
- EBAs

Initial:  10

- site meetings have begun seeking endorsement.
- Agreement ready to roll out.
- Two builders have been approached about signing.

SA

Marcus Pare reported:

- Rally had a good turn out, but other unions didn't want to upset the ALP.
- Membership going well.
- Jobs coming up.
 - Lend Lease data centre \$6 billion.
 - Lend Lease hospital \$3 billion.
- Labour force will be an issue.
- EBA's ready to roll out.
- Incolink rolling out in July.
- Good meeting with developer Theo Maras.
- Sitzler have a \$2 billion defence job.
- Shamrock civil awarded big package.
- Youth Crew going well, helped out at rally.
- National organiser would be a good help for SA.
- CPB have reached out about doing an agreement.
- McMahon services on the radar. Several smaller companies owned by them.

VIC-TAS

Derek Christopher reported:

- Turn of ticket went very well - 32,300.
- Ticket renewal going very well - 25,000.
- compliance forms for membership being completed by delegates is compulsory.
- New Officials have been employed. More to come.
- 443 delegates.
- 7 new delegates today.
- 4 companies gone into liquidation.
- French has collected \$16 million in stolen wages.
- EBAs with all tier 1's.
- Three new ones have agreed to sign in principle.
- BMD the next campaign.
- Seymour White in principle agreement.
- 98% CFMEU coverage on all tunnel projects.
- North East link tunnel agreement in process.
- Campaign on building surveyors has gone very well and still underway.

Elias Spornovasilis reported:

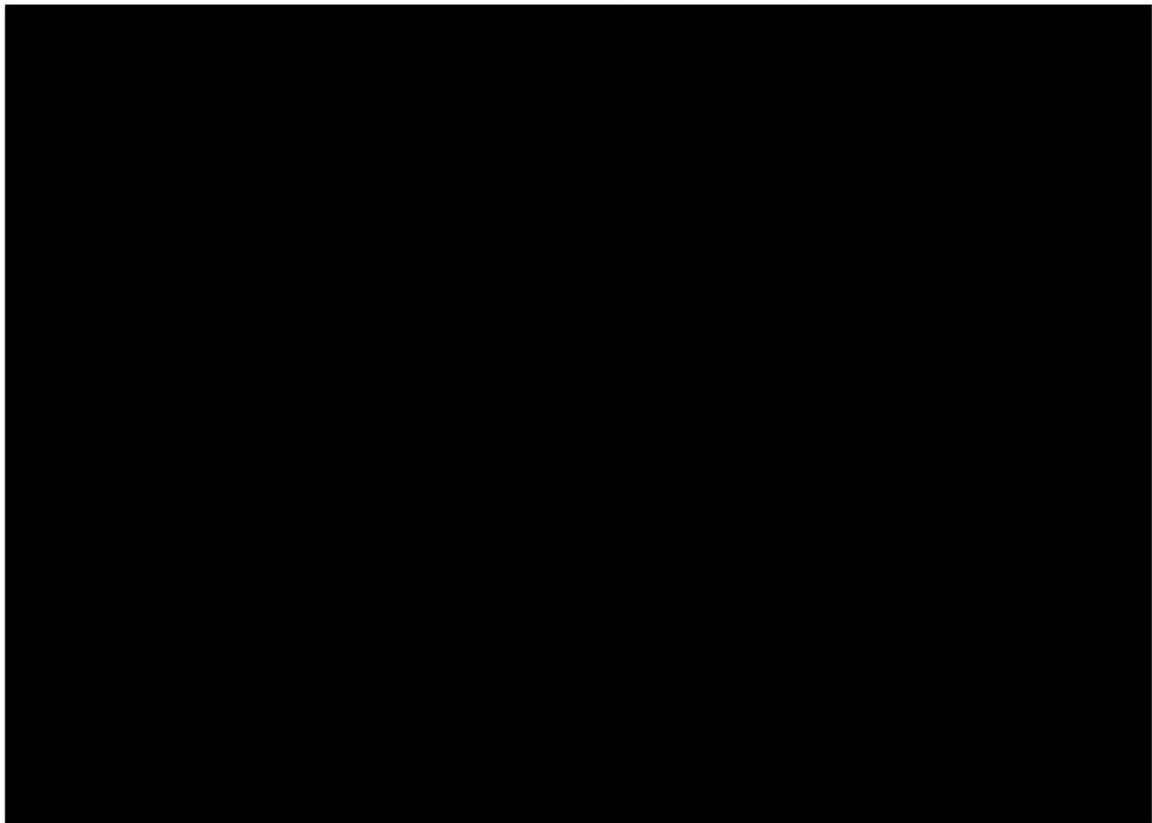
- Non-union builders starting to buckle.
- Ironside, Valeo, Pace.

Initial:  11

WA

Michael Buchan reported:

- Membership over 6000 which was the target.
- 2 new organisers have made a difference.
- Campaign around EBA.
- Pluto II gas project
- McConnell Dowell out of Onslow done.
- CCI still interfering.
- Thiess travel claim \$850,000 successful.
- Full audits being done on traffic management on government projects.
- Procurement.
- 5 entry permits in the system, taking a long time.
- Letter needs to be written to the FWC in regard to how long permits take.

**General Business**

It was noted that Michael O'Connor has rejected the union's last offer in relation to the dispute between the divisions about the insurance money that the Manufacturing Division owes to the Vic-Tas Branch.

Initial: _____ 12

Meeting closed 12:35pm

 JADE INGHAM
Name:
DIVISIONAL PRESIDENT
Title:
24-8-23
Date:

Initial:  13

Message

From: Jade Ingham [REDACTED]
Sent: 20/04/2023 11:12:21 AM
To: Paul Syvret [REDACTED]; Michael Ravbar [REDACTED]; Kane Lowth [REDACTED]; Jacqui Collie [REDACTED]
Subject: Re: Centenary Bridge PR

Need to respond to this. The fucken hide of this bloke trying to get kudos on a job where workers are getting done over....

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Jade Ingham
 QLD/NT Assistant Secretary

16 Campbell Street
 Bowen Hills QLD 4006



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From: Paul Syvret [REDACTED]
Sent: Thursday, April 20, 2023 9:50:11 AM
To: Michael Ravbar [REDACTED]; Kane Lowth [REDACTED]; Jade Ingham [REDACTED]
 Jacqui Collie [REDACTED]
Subject: Centenary Bridge PR



Mark Bailey MP @MarkBaileyMP · 47m

Centenary Bridge Duplication sod turn this morning for heavy construction work start with @JessPughMP & Fed Speaker @MiltonDickMP - \$298m joint funding, 240 jobs.

Welcome news for south west residents and well done Jess Pugh for advocating so well for it 🍷👍



CFMEU

Construction & General Division
QLD/NT Divisional Branch



Paul Syvret

Digital Campaigns & Communications Officer

16 Campbell Street
Bowen Hills QLD 4006



I acknowledge the traditional Aboriginal owners of country throughout Australia and pay my respect to them, their culture and their Elders past, present and future.

From: Zach Smith [REDACTED]
Sent: Mon 16/10/2023 10:29:38 PM (UTC)
To: Joe Myles [REDACTED]; Rob Kera [REDACTED]; Jade Ingham [REDACTED]; Andrew Sutherland [REDACTED]; Michael Hiscox [REDACTED]
Cc: Joanne Fernance [REDACTED]
Subject: CFMEU C&G Divisional Conference - Organising Civil and Infrastructure Panel

Hi all,

Thanks for your time this morning. As per our discussion here are the relevant details for the panel:

***Organising Civil and Infrastructure Projects
Day 2 – Wednesday 25 October 2023
8:50AM – 9:50AM***

In terms of the running order for this panel the following is proposed:

- AS to introduce the forum and provide a snapshot of the upcoming work in the civil and infrastructure sector (5 minutes)
- JM to provide an overview of the organising work that's been undertaken in the Victorian civil sector and the need for a national strategic approach to civil and infrastructure (10 minutes)
- JI to discuss the QNT Branch industrial campaign in respect of Cross River Rail (10 minutes)
- RK to provide an overview of organising work that's been undertaken in NSW (10 minutes)
- MH to talk about the importance of government procurement standards in organising civil and infrastructure projects (10 minutes)
- Resolutions endorsing national civil/infrastructure organising strategy and BMD campaign to be debated (15 minutes)
- AS will chair the panel.

The National Office will prepare the two resolutions and circulate to this group.

Please contact me if you have any further questions or comments.

In Unity, Zach

CFMEU

Zach Smith

National Secretary & ACT Branch Secretary

7-10/8 Cape Street

From: Lucy Weber [REDACTED]
Sent: Tue 17/10/2023 8:06:48 AM (UTC)
To: Zach Smith [REDACTED] Jade Ingham [REDACTED]
Subject: Draft resolution BMD

A very boring resolution for you guys to spice up tomorrow

BMD Group

National Conference notes the role that the BMD Group has played in driving down the wages and conditions of workers in the civil sector, and their poor safety record on the job.

National Conference resolves to organise a national campaign to address these concerns. Divisional Branches will allocate one official towards the campaign but will remain responsible for any communication with state regulators.

The Divisional National office will be responsible for overseeing national strategy including coordinating media and social media aspects of the campaign, messaging and branding. The National Office will also co-ordinate discussions with the BMD Group and others to seek to resolve the union's concerns.

Moved:
Seconded:

CFMEU

**Construction & General Division
National Office**



Lucy Weber

Senior National Legal Officer

540 Elizabeth Street

Melbourne VIC 3000



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CFMEU

CONSTRUCTION

2023 NATIONAL CONFERENCE RESOLUTION

Resolution 1 - National Campaign against BMD Group

National Conference notes the role that the BMD Group has played in driving down the wages and conditions of workers in the civil sector, and their poor safety record on the job.

National Conference resolves to organise a national campaign to address these concerns.

For the campaign:

- Divisional Branches will allocate one official towards the campaign, and will remain responsible for any communication with state regulators;
- The Divisional National office will be responsible for overseeing national strategy including coordinating media and social media, messaging and branding. The National Office will also co-ordinate discussions with the BMD Group and others to seek to resolve the union's concerns.

Moved:

Seconded:

014

CFMEU

CONSTRUCTION

MINUTES

CFMEU C&G DIVISION NATIONAL CONFERENCE
HYATT REGENCY, SYDNEY
24 – 27 OCTOBER 2023

ATTENDANCE LIST – Voting delegates

Steve Amies	QLD/NT
Elmedin Begic	NSW
Bob Benkesser	WA
Mick Buchan	WA
Joshua Burling	QLD/NT
Derek Christopher	VIC/TAS
Peter Close	QLD/NT
Ivan Colina	VIC/TAS
Steven Gaske	QLD/NT
Peter Genovese	NSW
Robert Graauwmans	VIC/TAS
Darren Greenfield	NSW
Michael Greenfield	NSW
Michael Hiscox	ACT
Jade Ingham	QLD/NT
Jason Jennings	ACT
Munro Jones	NSW
Rob Kera	NSW
Steve Long	VIC/TAS
Kane Lowth	QLD/NT
Rita Mallia	NSW
Ian McKewin	QLD/NT
Denis McNamara	NSW
Joe Myles	VIC/TAS
Marcus Pare	SA
Michael Ravbar	QLD/NT
John Setka	VIC/TAS
Michelle Sheehy	WA
Zach Smith	ACT
Elias Spornovasilis	VIC/TAS
Andrew Sutherland	SA
Theo Theodorou	VIC/TAS
Warren Whitney	NSW
Lisa Zanatta	VIC/TAS

Paul Tzimas	VIC/TAS
James Simpson	CFMMEU National

VIC/TAS Proxies

Garry Donnon for Mark Travers

Joe Myles for Gerry McQuaid

Lisa Zanatta for Skye Allen

James Simpson for Dave Lythgo

QLD/NT Proxies

Jacquie Collie for Royce Kupsch

Peter Bransdon for Keith Murphy

Resolution 1 – National Campaign Against BMD Group

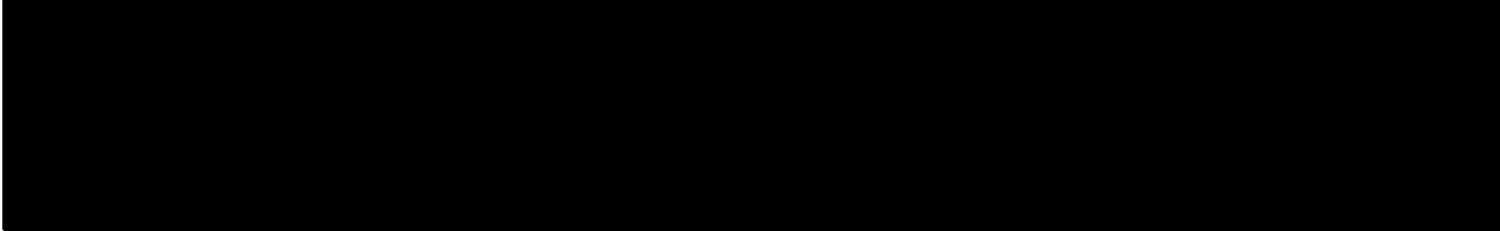
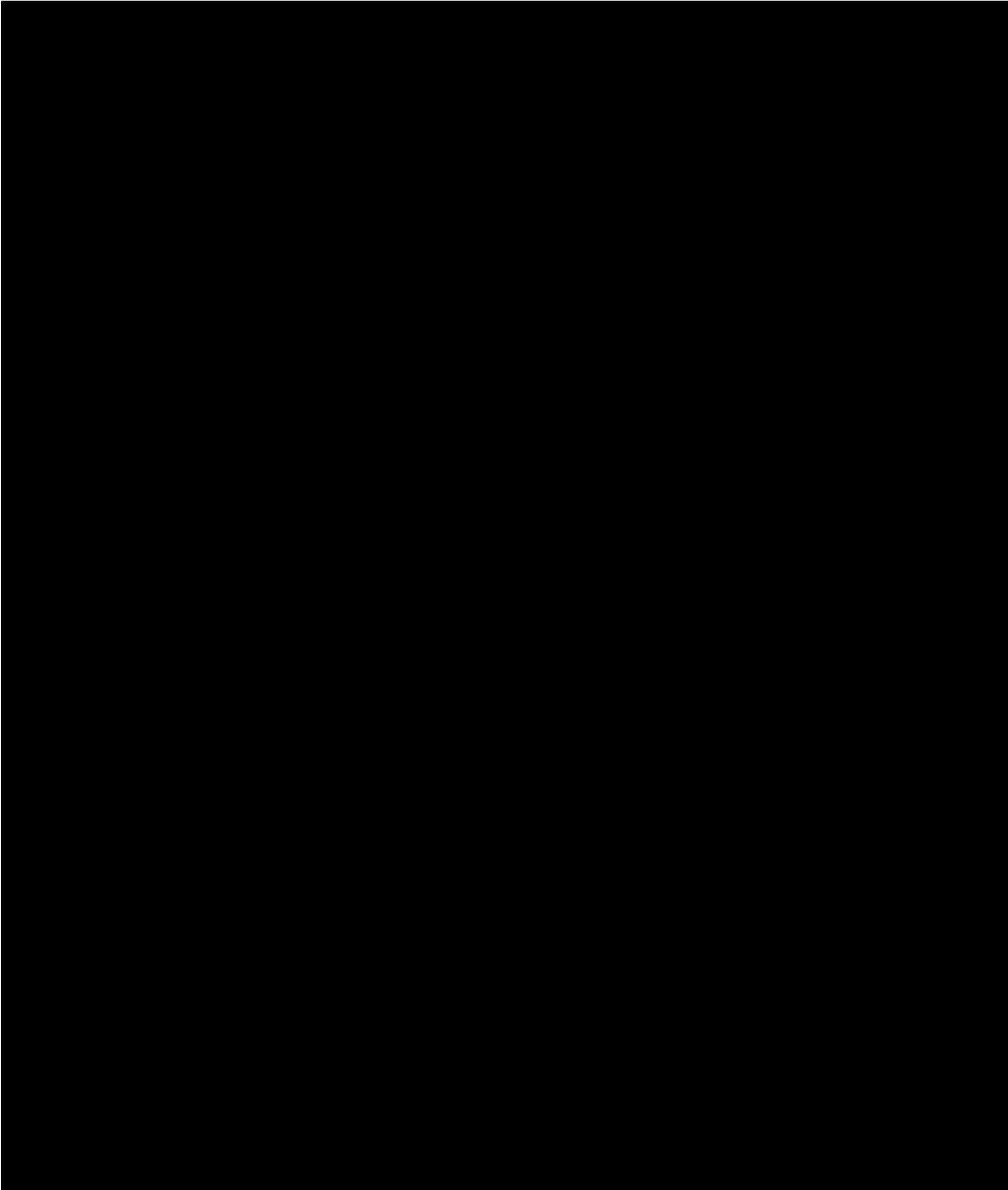
National Conference notes the role that the BMD Group has played in driving down the wages and conditions of workers in the civil sector, and their poor safety record on the job.

National Conference resolves to organise a national campaign to address these concerns.

For the campaign:

- *Divisional Branches will allocate one official towards the campaign, and will remain responsible for any communication with state regulators;*
- *The Divisional National office will be responsible for overseeing national strategy including coordinating media and social media, messaging and branding. The National Office will also co-ordinate discussions with the BMD Group and others to seek to resolve the union's concerns.*

o BMD Campaign – Endorsed this morning

- 
- Third theme: Vision. We've come out of this conference with a clear vision. We've endorsed two major national campaigns. First, to fight for Australian made building products on Australian building sites. Second, to take on BMD.
- 



CFMEU (CONSTRUCTION AND GENERAL DIVISION)
DIVISIONAL EXECUTIVE DRAFT AGENDA & SESSION TIMES
 5-6 December 2023

ITEM NO	SUBJECT	RESPONSIBLE OFFICER	ACTION	ATTACHMENTS <i>RESOLUTIONS ON NOTICE</i>
4.1.	BMD Campaign update	A. Sutherland	For discussion	Nil

CFMEU

CONSTRUCTION

DRAFT MINUTES DIVISIONAL EXECUTIVE MEETING VIC BRANCH 5 – 6 December 2023

ATTENDANCE

Jade Ingham	National President / QLD/NT
Zach Smith	National Secretary / ACT
Andrew Sutherland	National Assistant Secretary
Jason Jennings	National Assistant Secretary
Darren Greenfield	NSW
Michael Greenfield	NSW
Michael Ravbar	QLD/NT
Kane Lowth	QLD/NT
John Setka	VIC/TAS
Elias Spornovasilis	VIC/TAS
Robert Graauwmans	VIC/TAS
Mick Buchan	WA
Marcus Pare	SA
Michael Hiscox	ACT

APOLOGIES

Day 1.	
Robert Graauwmans	VIC/TAS
Day 2.	
Derek Christopher	VIC/TAS
Rob Kera	NSW

OBSERVERS

Joanne Fernance	National / ACT (minutes)
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ATTENDING VARIOUS SESSIONS

Lucy Weber	National
Noami Brooks	National
Christy Cain	National National
Farzam	National
Rubeshch Thananjeyan	Code Black Group
Jess Harker	Code Black Group

Initial:  1

4.1. BMD Campaign Update

Andrew Sutherland spoke to the Committee

- Discussion was had regarding the legalities of what we can post and can't post to eliminate being asked to take it down (don't go hard on their copyright stuff)

ACTION

1. Organisers to go to sites and ask on their procurement in the next few weeks
2. Andrew Sutherland to coordinate with national office re PR resources such as website

16 December 2023

Michael Ravbar
State Secretary CFMEU – Queensland Branch

By Email: gntqueries@cfmeu.org

Dear Michael

Immediate Removal of Facebook Post and News Article

We act for BMD Group (our client) and demand:

1. the **immediate removal** of the Facebook post made on 15 December 2023 on CFMEU Construction & General QLD/NT Facebook page referring to the death of a work and our client; and
2. the **immediate removal** of the item published on 15 December on “CFMEU News Centre” titled “WORKER DIES ON BMD CONSTRUCTION SITE”.
3. that the CFMEU do not publish any further false and misleading information, in the circumstances where the publication of such false and misleading information creates a psychosocial hazard affecting our client’s workers and is in clear contravention of the CFMEU’s own obligations under the *Work Health and Safety Act 2011* (Qld) (**WHS Act**).

False and Misleading Nature of the Publications

Our client notified Workplace Health and Safety Queensland (**WHSQ**) of the tragic situation and received reference number 99057 from WHSQ.

The employer of the deceased worker had also notified WHSQ.

The duty imposed under section 38 of the WHS Act is for:

*A person who conducts a business or undertaking must ensure that the regulator is notified immediately after becoming aware that a notifiable incident **arising out of the conduct of the business or undertaking** has occurred.*

Our client did not engage the electrical contractors, nor were they engaged to perform work associated with our client’s scope of work. Despite the fact the passing of the worker did not arise out of the conduct of our client’s business or undertaking and there not being a direct obligation on our client to notify WHSQ of the incident, it did so.

The assertions contained in the publications that:-

- ☐ our client has an obligation to report all workplace deaths, injuries or illnesses to WHSQ;

- our client was either complicit in a 'cover-up' or incompetent'

are plainly false and misleading as to the factually what occurred and the legislative obligations imposed.

For example, while multiple duty holders have the obligation to ensure that an incident has been notified to the regulator, only one needs to¹.

Our client went beyond compliance with its obligations by notifying WHSQ even after being informed by the electrical contractor it had been in contact with WHSQ.

CFMEU's WHS Obligations

The CFMEU owes a duty pursuant to section 19 of the WHS Act to ensure, so far as is reasonably practicable, that the persons other than its employees are not exposed to risks to their health and safety arising from the conduct of the CFMEU's activities.

It is abundantly clear the conduct of the CFMEU's in publishing false and misleading information is creating a psychosocial hazard, particularly for those workers on site, who were directly involved in performing CPR on the worker until emergency services arrived.

The assertions that the worker has died of heat stress and the fatality demonstrates BMD's poor treatment of its workers are without foundation and insinuates that our client's workers were in some manner responsible for the worker's tragic passing.

Making baseless allegations such as those contained in the published statement demonstrates the CFMEU's and your own reckless disregard for the psychosocial health and wellbeing of not only our client's workers, by others who were involved in rendering assistance.

Given your position as State Secretary of the Branch you personally have an obligations pursuant to section 27 and 28 of the WHS Act and the direct quotes attributable to you are evidence of your own reckless conduct which is imputed onto the CFMEU by section 244 of the WHS Act.

Our client will be separately notifying WHSQ of this incident and the reckless disregard shown for the psychosocial health and well being of others, by the CFMEU and yourself.

Furthermore, our client will be notifying WHSQ of the suspected contravention of section 148 of the WHS Act associated with the unauthorised publication of information obtained through your members exercising their WHS Entry powers.

HBA Legal



Damian Hegarty | Partner

D:

F:

E:

¹ Safe Work Australia Information Sheet – Incident Notification.

From: Michael Ravbar [REDACTED]
Sent: Sun 17/12/2023 1:11:54 AM (UTC)
To: Jade Ingham [REDACTED]; QNT Queries[qntqueries@cfmeu.org]; Kane Lowth [REDACTED]
Cc: Jacqui Collie [REDACTED]
Subject: Re: Urgent | BMD Facebook Post

Agree

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Michael Ravbar
QLD/NT Secretary

16 Campbell Street
Bowen Hills QLD 4006



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From: Jade Ingham [REDACTED]
Sent: Sunday, December 17, 2023 11:07:46 AM
To: QNT Queries <qntqueries@cfmeu.org>; Michael Ravbar [REDACTED]; Kane Lowth [REDACTED]
Cc: Jacqui Collie [REDACTED]
Subject: Re: Urgent | BMD Facebook Post

Apparently telling the truth is a breach. Unfortunately I think we cannot ignore this dribble, and should provide a "go fuck yourself" response.

CFMEU

Jade Ingham
QLD/NT Assistant Secretary

16 Campbell Street
Bowen Hills QLD 4006

Construction & General Division
QLD/NT Divisional Branch



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From: QNT Queries <qntqueries@cfmeu.org>

Sent: Sunday, December 17, 2023 8:34:05 AM

To: Michael Ravbar [REDACTED] Jade Ingham [REDACTED]

Cc: Jacqui Collie <[REDACTED]>

Subject: Fwd: Urgent | BMD Facebook Post

From: Damian Hegarty [REDACTED]

Sent: Saturday, December 16, 2023 10:28:59 AM

To: QNT Queries <qntqueries@cfmeu.org>

Subject: Urgent | BMD Facebook Post

You don't often get email from [REDACTED] [Learn why this is important](#)

Dear Michael,

Please refer to the **attached** letter for your urgent attention.

Damian Hegarty
Partner, HBA Legal



[W www.crawcolegal.com](http://www.crawcolegal.com) / www.hbalegal.com

A Level 23, 10 Eagle St Brisbane QLD 4000

Crawford Australia acknowledges the Traditional Owners of Country throughout Australia and recognises their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.

From: Michael Ravbar [REDACTED]
Sent: Wed 17/01/2024 7:32:22 AM (UTC)
To: Kane Lowth [REDACTED]; Jade Ingham [REDACTED]
Subject: Fwd: BMD-AWU Sale
Attachment: BMD-Sale.jpg

Thoughts

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Michael Ravbar
QLD/NT Secretary

16 Campbell Street
Bowen Hills QLD 4006



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From: Haritz Alzola [REDACTED]
Sent: Wednesday, January 17, 2024 4:05:02 PM
To: Michael Ravbar [REDACTED]
Cc: Jacqui Collie [REDACTED]; Joe Gorman [REDACTED]
Subject: BMD-AWU Sale

CFMEU

Haritz Alzola

Graphics Designer

16 Campbell Street

Bowen Hills QLD 4006

CFM.001.132.8431_0001

027

**Construction & General Division
QLD/NT Divisional Branch**



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BMD SUPER SALE!

BROUGHT TO YOU BY THE **AWU**



SAFETY

NOT
NEEDED!

APPRENTICES

SLASHED!

DOWN
DOWN!

WAGES

OUT THE
DOOR!

TRAINING

GOTTA
GO!

**WORKERS
RIGHTS**

EVERYTHING MUST GO **NOW!!!!!!**

From: Jacqui Collie [REDACTED]
Sent: Fri 02/02/2024 5:28:37 AM (UTC)
To: Haritz Alzola [REDACTED]
Cc: Dylan Howard [REDACTED]
Subject: RE: AWU stickers

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Governance, Political & Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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Hi Haritz

Can you do another rerun of the below. Dylan is also going to talk to you both about a BMD poster. This needs to be ordered before you go away :

From: Haritz Alzola [REDACTED]
Sent: Tuesday, February 14, 2023 10:48 AM
To: flatdog@flatdog.com.au
Cc: Jacqui Collie [REDACTED]
Subject: Posters, stickers and scratchie

Hi Glen,

Please find attached the artwork for the following order:

AWU long sticker 1: 1,000
AWU long sticker 2: 1,000
AWU is your union poster A2: 500
AWU boss love poster/sticker: 500 posters A2 and 3,000 stickers (size closest to an A6)

AWU useless poster/sticker: 500 posters A2 and 3,000 stickers (size closest to an A6)
AWU weakest poster/sticker: 500 posters A2 and 3,000 stickers (size closest to an A6)
AWU worst poster/sticker: 500 posters A2 and 3,000 stickers (size closest to an A6)
AWU scratchie (with scratchie material on top of the print): 5,000
AWU Member – waiting for help from his union posters

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Haritz Alzola

Graphics Designer

16 Campbell Street

Bowen HillsQLD4006



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From: Haritz Alzola [REDACTED]
Sent: Mon 05/02/2024 5:57:52 AM (UTC)
To: Michael Ravba [REDACTED]; Jade Ingham [REDACTED]; Kane Lowth [REDACTED]; Jacqui Collie [REDACTED]
Subject: BMD poster
Attachment: BMD-AWU-poster.jpg

Hi everyone,

Please find the new BMD poster attached.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Haritz Alzola
Graphics Designer
16 Campbell Street
Bowen Hills QLD 4006



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\$2 BILLION ANNUAL TURNOVER

UNSAFE IMPORTED PRODUCTS

SUB-STANDARD CONDITIONS

UNDEMOCRATIC AWU AGREEMENTS

LOW WAGES

NO HEAT POLICY

NO RDOs

SUPPORTS WAGE THEFT



B_{ad} M_{ad} D_{angerous}

From: Michael Ravbar [REDACTED]
Sent: Mon 05/02/2024 6:03:05 AM (UTC)
To: Haritz Alzola [REDACTED]; Jade Ingham [REDACTED]; Kane Lowth [REDACTED]; Jacqui Collie [REDACTED]
Subject: Re: BMD poster

Its not right. Can't go out.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Michael Ravbar
QLD/NT Secretary

16 Campbell Street
Bowen Hills QLD 4006



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From: Haritz Alzola <[REDACTED]>
Sent: Monday, February 5, 2024 3:57:52 PM
To: Michael Ravbar <[REDACTED]>; Jade Ingham <[REDACTED]>; Kane Lowth <[REDACTED]>; Jacqui Collie <[REDACTED]>
Subject: BMD poster

Hi everyone,

Please find the new BMD poster attached.

CFMEU

Haritz Alzola
Graphics Designer

16 Campbell Street
Bowen Hills QLD 4006



**Construction & General Division
QLD/NT Divisional Branch**



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From: QNT Queries[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=9580BAF17ACC4043840469670EB61BE7-QNT QUERIES]
Sent: Thur 15/02/2024 6:09:43 AM (UTC)
To: Jacqui Collie [REDACTED]
Subject: FW: Invoice INV-0493 from Flat Dog Design & Print for CFMEU
Attachment: Invoice INV-0493.pdf

Finance and Haritz have rec'd this correspondence.



Construction & General Division
QLD/NT Divisional Branch



Leanne Butkus

Executive Assistant

16 Campbell Street

Bowen Hills QLD 4006



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From: messaging-service@post.xero.com <messaging-service@post.xero.com>
Sent: Thursday, February 15, 2024 4:04 PM
To: QNT Finance <qntfinance@cfmeu.org>; QNT Queries <qntqueries@cfmeu.org>; Haritz Alzola [REDACTED]
Subject: Invoice INV-0493 from Flat Dog Design & Print for CFMEU



Flat Dog Design & Print

\$6,287.60 AUD

Due 22 Feb 2024

Invoice # INV 0493

[View Invoice](#)

Hi Haritz,

The A2 posters should have arrived today and the Way Forward will be delivered on Friday 16/2.

The amount outstanding of AUD 6,287.60 is due on 22 Feb 2024.

View your bill online:

<https://in.xero.com/CB7Vf7MqL6IkR1dfUNUmvI8Udx2Ye7aYnD6vxGS6>

From your online bill you can print a PDF, export a CSV, or create a free login and view your outstanding bills.

If you have any questions, please let us know.

Cheers
Glen Jackson
Flat Dog Design & Print

Description

Amount

The Way Forward (19250)	3,311 00
-------------------------	----------

50% payment AWU A2 POSTERS x 6 kinds (500 each) inv 0492	1,425 00
--	----------

Youth Crew A2 posters x 500	490.00
-----------------------------	--------

+ 1 more line item

Amount Due

AUD 6,287.60

[View full invoice and pay](#)

[View Invoice](#)





TAX INVOICE

CFMEU
Attention: HARITZ ALZOLA
16 Campbell St
BOWEN HILLS QLD 4006
AUSTRALIA

Invoice Date
15 Feb 2024

Flat Dog Design & Print

Invoice Number
INV-0493

ABN
34 110 070 802

Description	Quantity	Unit Price	Discount	GST	Amount AUD
The Way Forward (19250)	1.00	3,642.10		10%	3,642.10
50% payment AWU A2 POSTERS x 6 kinds (500 each) inv 0492	1.00	3,135.00	50.00%	10%	1,567.50
Youth Crew A2 posters x 500	1.00	539.00		10%	539.00
BMD A2 poster x 500	1.00	539.00		10%	539.00
				INCLUDES GST 10%	571.60
				TOTAL AUD	6,287.60

Due Date: 22 Feb 2024

Please direct deposit into the below account:

Bank: [REDACTED]

Account Name: [REDACTED]

BSB: [REDACTED]

Account [REDACTED]

CFMEU

CONSTRUCTION

DRAFT MINUTES DIVISIONAL EXECUTIVE MEETING ACT BRANCH 21-22 February 2024

ATTENDANCE

Jade Ingham	National President / QLD/NT
Zach Smith	National Secretary / ACT
Andrew Sutherland	National Assistant Secretary
Jason Jennings	National Assistant Secretary
Darren Greenfield	NSW
Michael Greenfield	NSW
Rob Kera	NSW
Michael Ravbar	QLD/NT
Kane Lowth	QLD/NT
John Setka	VIC/TAS
Elias Spemovasilis	VIC/TAS
Derek Christopher	VIC/TAS
Mick Buchan	WA
Marcus Pare	SA
Michael Hiscox	ACT

APOLOGIES

Day 2

Marcus Pare	SA
-------------	----

OBSERVERS

Robert Graauwmans	VIC/TAS
Joanne Fernance	National (minutes)
Josh Bolitho	ACT President
Christy Cain	Cross Divisional CFMEU National Secretary (Day 1)

ATTENDING VARIOUS SESSIONS

Lucy Weber	National
Naomi Brooks	National
Farzam Akbari	National

Initial:  1

2.2. BMD Campaign

Andrew Sutherland provided an update to the Divisional Executive

Initial:  3

ACTION

1. Zach Smith to discuss with Connor Weeden process on campaign.

From: Jacqui Collie [REDACTED]
Sent: Sun 25/02/2024 9:42:36 AM (UTC)
To: Michael Ravba [REDACTED]
Subject: Fw: BMD website - www.bmdtherealstory.com.au

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Governance, Political & Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Dylan Howard [REDACTED]
Sent: Wednesday, February 21, 2024 1:46 pm
To: Joe Gorman [REDACTED]
Subject: Fwd: BMD website - www.bmdtherealstory.com.au

CFMEU

Dylan Howard

Organiser

16 Campbell Street

Bowen Hills QLD 4006



Construction & General Division
QLD/NT Divisional Branch



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From: Zach Smith [REDACTED]
Sent: Wednesday, January 31, 2024 2:59:35 PM
To: Jade Ingham [REDACTED]; Andrew Sutherland [REDACTED]; Joe Myles [REDACTED]; Rob Kera [REDACTED]; Michael Hiscox [REDACTED]; Dylan Howard [REDACTED]; Mick Buchan [REDACTED]; 'Brad Upton' [REDACTED]; Marcus Pare [REDACTED]
Cc: Connor Weeden [REDACTED]; Stuart Gillies [REDACTED]; Paul Judge [REDACTED]; Lucy Weber [REDACTED]
Subject: BMD website - www.bmdtherealstory.com.au

Hi all,

In order to get around the strategy approach that BMD has adopted of making vexatious copyright claims to social media platforms in respect of our posts, the following website has been developed to showcase/highlight the instances of poor safety and IR on BMD projects across Australia. If you forward Paul Judge from Campaign Edge (he is cc'd into this email) with your photos and videos along with the name and location of the job and a brief blurb of the nature of the issues he will upload to the website. We will embed the videos and photos into the website to make it harder for BMD to make vexatious copyright claims. **I am asking that a senior official of the relevant branch authorise any information that is provided to Paul before it is sent to him to ensure that nothing problematic is uploaded publicly.**

The URL for the website is: www.bmdtherealstory.com.au. Campaign Edge will produce a QR code that links to this page to be used by the Branch.

The placeholder text at the top of the page will be updated shortly.

If you have any questions please contact me.

In Unity, Zach

CFMEU

**Construction & General Division
National Office & ACT Branch**



Zach Smith

National Secretary & ACT Branch Secretary

7-10/8 Cape Street

Dickson ACT2602



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CFM.003.008.3187_0003

045

From: Jacqui Collie[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=21BFCFA65A6842BD949CB3694332CE38-JACQUI COLL]
Location: Microsoft Teams Meeting
Subject: FW: Discussion of the BMD campaign
Importance: Normal
Start Time: Sun 25/02/2024 8:30:00 PM (UTC)
End Time: Sun 25/02/2024 9:00:00 PM (UTC)
Required Attendees: Jacqui Collie; Zach Smith; Connor Weeden; Andrew Sutherland; Michael Ravbar
Optional Attendees: Jacqui Collie

From: Zach Smith [REDACTED]
Sent: Sunday, February 25, 2024 5:37:27 PM (UTC+10:00) Brisbane
To: Zach Smith [REDACTED] >; Connor Weeden [REDACTED] Andrew Sutherland [REDACTED]
[REDACTED] Michael Ravbar [REDACTED]
Cc: Jacqui Collie [REDACTED]
Subject: Discussion of the BMD campaign
When: Monday, February 26, 2024 6:30 AM-7:00 AM.
Where: Microsoft Teams Meeting

Michael, can you add the staff members from your Branch that you want in attendance.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 442 459 287 05

Passcode: Y6iquM

[Download Teams](#) | [Join on the web](#)

[Learn More](#) | [Meeting options](#)

From: Michael Ravbar[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=1AD35E3D57134BB0907204DDC73B56E8-MICHAEL RAV]
Location: Microsoft Teams Meeting
Subject: Fwd: Discussion of the BMD campaign
Importance: Normal
Start Time: Sun 25/02/2024 8:30:00 PM (UTC)
End Time: Sun 25/02/2024 9:00:00 PM (UTC)
Required Attendees: Jacqui Collie; Connor Weeden; Andrew Sutherland; Michael Ravbar

Can you call me please. I really need your help. I was annoyed on Friday that we had a post taken down by instagram when I had been told by Zac through Sutho that we're not having the issues with their posts which as you know was wrong. I tried & like you, you ask me on a number of occasions what was going on & I couldn't get a straight answer about it, which is just not on. Told Zac on Saturday & also on Friday if we can't get our internal communications right how were we going to have an effective national campaign. Zac agreed big time & wanted the meeting to not just make Sutho accountable but get the campaign right. I tried to ring you about some ideas I had which I ran the past Zac on Saturday who liked it. For this campaign to be successful needs the leadership of our comms team because BMD who are a massive company in Queensland based out at Manly. This company made it fortunes through the ALP around the country & are a huge political donator to them. Talk shortly

From: Zach Smith [REDACTED]
Sent: Sunday, February 25, 2024 5:37 pm
To: Connor Weeden [REDACTED] Andrew Sutherland [REDACTED]
Michael Ravbar [REDACTED]
Subject: Discussion of the BMD campaign

Michael, can you add the staff members from your Branch that you want in attendance.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 442 459 287 05

Passcode: Y6iquM

[Download Teams](#) | [Join on the web](#)

[Learn More](#) | [Meeting options](#)

From: Joanne Fernance [REDACTED]
Sent: Sun 25/02/2024 10:46:59 PM (UTC)
To: Zach Smith [REDACTED]
Cc: Hemal Pate [REDACTED]; Naomi [REDACTED]
Subject: [for approval/payment] FW: Invoice INV-2884 from Campaign Edge Pty Ltd
Attachment: Invoice INV-2884.pdf

Hi Zach

For approval to pay. Naomi ccing you to confirm this invoice is correct?

Ta
Jo

CFMEU

Construction & General Division
National Office & ACT Branch



Joanne Fernance

Executive Coordinator

Executive Assistant to **Zach Smith**

7-10/8 Cape Street

Dickson ACT2602

[REDACTED]

[REDACTED]

[REDACTED]

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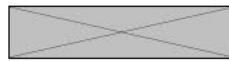
From: messaging-service@post.xero.com <messaging-service@post.xero.com>

Sent: Tuesday, February 20, 2024 9:58 AM

To: Zach Smith [REDACTED]

Subject: Invoice INV-2884 from Campaign Edge Pty Ltd

You don't often get email from messaging-service@post.xero.com. [Learn why this is important](#)



Campaign Edge Pty Ltd

\$4,675.00 AUD

Due 5 Mar 2024

Invoice #: INV-2884

[View Invoice](#)

To our valued client,

Please find attached invoice INV-2884 for 4,675.00 AUD. The amount of 4,675.00 AUD is due on 5 Mar 2024.

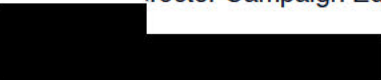
View your invoice online:

<https://in.xero.com/i8DpCBHvjLDKo0ABKEcUtfRyT2qfYZHLtGtU1BWx>

From your online bill you can print a PDF, export a CSV, or create a free login and view your outstanding bills.

Any questions or concerns please let me know.

Stuart Gillies
Director Campaign Edge



Description	Amount
Project BMD Quote SO2191 Digital design and setup for bmdth	4,250.00
Subtotal	4,250.00
Total GST	425.00
Amount Paid	0.00
Amount Due	AUD 4,675.00

[View Invoice](#)





TAX INVOICE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Invoice Date
20 Feb 2024

Invoice Number
INV-2884

Reference
SO2191

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
Project : BMD Quote : SO2191 Digital design and setup for bmdtherealstory.com.au	1.00	4,250.00	0.00%	10%	4,250.00
Subtotal					4,250.00
TOTAL GST 10%					425.00
TOTAL AUD					4,675.00

Due Date: 5 Mar 2024

Campaign Edge Pty Ltd

BSB:

Account:

Swift Code:

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222

From: Dylan Howard [REDACTED]
Sent: Mon 26/02/2024 9:42:59 AM (UTC)
To: Rolly Cummins [REDACTED]; Chad Braadon [REDACTED];
Peter Wright [REDACTED]; Peter D'Arcy [REDACTED]; Grant
White [REDACTED]; Josh Burling [REDACTED]
Cc: Jade Ingham [REDACTED]; Kane Lowth [REDACTED]
Subject: BMD/Fulton Hogan

Evening lads,

Hope everyone is well. I am just needing to gather some more information around BMD and Fulton Hogan.

I have listed below subsidiaries to BMD if you could follow up to find projects in your area. I am needing more information on Fulton Hogan as well, this could be civil projects, quarries and/or asphalt.

If you could map this out and have it back by Friday 1.3.24 that would be great.

- **BMD Constructions**
- **BMD urban**
- **JMAC constructions**
- **Urbex**
- **Empower engineers & project managers**

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Dylan Howard
Organiser

16 Campbell Street
Bowen Hills QLD 4006



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From: Microsoft Teams[noreply@email.teams.microsoft.com]
Sent: Wed 28/02/2024 4:56:03 AM (UTC)
To: Jade Ingham [REDACTED]
Subject: You have been added to a team in Microsoft Teams

You don't often get email from noreply@email.teams.microsoft.com. [Learn why this is important](#)

Microsoft Teams

Andrew added you to the BMD campaign team!



BMD campaign

1 members

BMD campaign

[Open Microsoft Teams](#)

Bring your team together

Create an open, collaborative

Chat 1:1 and with groups

Outside of open team conversations,

workspace for your team. Use channels to organize conversations by topic, area, or anything else.

chat privately and share files and notes with anyone in your organization.

Make video calls and schedule online meetings

Have impromptu or scheduled meetings in any channel. Or just call someone...

Team files, notes, and apps in one place

Your team's tools are organized and integrated in Microsoft Teams with the power of Office 365.

Open Microsoft Teams

Get it now! Take it with you wherever you go.

 Windows
 Mac

 iOS
 Android

Go to downloads page

© 2022 Microsoft Corporation
One Microsoft Way, Redmond, WA 98052-7329
[Privacy policy](#)

[REDACTED]

[REDACTED] [REDACTED] [REDACTED]
[REDACTED] [REDACTED]
[REDACTED] [REDACTED] [REDACTED]
[REDACTED] [REDACTED] [REDACTED] [REDACTED]
[REDACTED] [REDACTED]
[REDACTED] [REDACTED]
[REDACTED]
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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Ashley Jones [REDACTED]
Sent: Tue 05/03/2024 10:08:06 AM (UTC)
Subject: Fwd: Sub - Branch News

Kind Regards,
Ash Jones

Begin forwarded message:

From: Ashley Jones [REDACTED]
Date: 5 March 2024 at 7:29:12 pm AEST
To: [REDACTED]
Subject: Sub - Branch News

Hello comrades,
Here's some info from the last CFMEU sub - branch meeting, plus some more news to wet your whistle.
Firstly Union growth. 5% growth is considered very strong growth. However, as of the start of this year, CFMEU membership is up an incredible 23%.
Your union will be going back to basics, and what it does well, which is kicking the hell out of bad bosses. Builders who try to cut corners on safety will be in the firing line.

As mentioned previously, there will be a big push in the civil sector. You may have seen BMD, Fulton Hogan and the Cross River Rail getting some attention of late. A rally through Brisbane and Organisers and Youth Crew members blocking the unloading of foreign products are a couple of examples. With the union gaining more control in the civil sector, it will ultimately open up more work for Borgers.

I also want to remind everyone that under Section 84 of the WHS Act2011, EVERY WORKER has the right to cease unsafe work. In regards to heat policy, we all need to manage working in the heat before it reaches extreme levels. Especially when it occurs day after day as it has. Stay well hydrated, take regular breaks when required.
If you get any builders or propellerheads on-site that won't let you take breaks in extreme heat, let me know.

As always, if you have any concerns or issues, please give Phil, Mick or myself a call. There will also be a toolbox meeting next week if you want to raise any concerns. I will let Adam confirm the details for that. I have organised a couple of guests for that meeting. One of which is Cathy from Mates In Construction, who will give a short talk on suicide awareness, and perhaps BERT and BUSSQ

representatives.

Remember if you are struggling with an issue, you can give me a call and I will do my best to help or put you in contact with someone that can

Kind Regards,
Ash Jones

Appointment

From: Dylan Howard [REDACTED]
Sent: 18/03/2024 4:01:02 PM

Subject: Flyer centenary bridge and Bmd oval

Start: 19/03/2024 3:00:00 PM

End: 19/03/2024 4:00:00 PM

Show Time As: Busy

Recurrence: (none)

From: Jacqui Collie [REDACTED]
Sent: Tue 19/03/2024 6:36:57 AM (UTC)
To: Dylan Howard [REDACTED]
Subject: Fwd: BMD Flyer draft
Attachment: BMD Flyer Draft.png

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Governance, Political & Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Connor Weeden <[REDACTED]>
Sent: Tuesday, March 19, 2024 5:06 pm
To: Michael Raybar <[REDACTED]>; Jade Ingham [REDACTED] Jacqui Collie [REDACTED]
Cc: Zach Smith <[REDACTED]>; Haritz Alzola [REDACTED]; Andrew Sutherland <[REDACTED]>; Naomi Brooks [REDACTED]
Subject: BMD Flyer draft

Hey everyone, here is the draft for the BMD flyer, it is formatted to be printed single sided in A5.

The QR code works but the website is currently down for changes, I will have a draft for you to see soon.

Thanks guys, let me know if you have any changes and I will make them ASAP so we can get these printed.

Once everyone is happy with it I will send out a print ready copy.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
Dickson ACT2602



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CAUTION

BMD

JOBSITES ARE DEADLY

BMD runs deadly, unsafe workplaces – all while making massive profits on the government dime.

Last December, a worker died of heatstroke on a BMD site. The site had no heat policy, no air conditioning in the crib room and no cool drinking water for workers. Other workers report that he was asking for water and disorientated for hours before his death, but still expected to work and no first aid was administered.

Shockingly, Workplace Health and Safety Queensland (WHSQ) did not show up to the site until Friday, 15 December – ten days after his death. They claimed to have no record of the fatality. Under the Workplace Health and Safety Act

it is mandatory for the business – in this case, BMD – to report all workplace deaths, injuries, or illnesses to WHSQ.

BMD serves as a prime example of the consequences when companies put profits above worker safety. They have repeatedly compromised safety protocols to minimise expenses, endangering their workers and leading to fatalities on the job.

BMD makes huge profits from working on big government projects – money paid from our taxes. Instead of paying workers fair wages and ensuring safe conditions, they're spending big bucks on sponsoring sports games and pocketing the rest.

SEE FOR
YOURSELF



WWW.BMDTHEREALSTORY.COM.AU

CFMEU

Authorised by / Smith, Construction, Forestry and Maritime Employees Union, 580 Elizabeth St Melbourne VIC

Message

From: Haritz Alzola [REDACTED]
Sent: 20/03/2024 9:53:43 AM
To: Jade Ingham [REDACTED]
CC: Joe Gorman [REDACTED]
Subject: BMD Steel flyer
Attachments: BMD-flyer-back.jpg; BMD-flyer-front.jpg

Hi Jade,

BMD Steel flyer attached

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Haritz Alzola
Graphics Designer
16 Campbell Street
Bowen Hills QLD 4006



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WARNING!

BMD has chosen to use unsafe imported steel on the Centenary Bridge upgrade.

The cheap, inferior steel does not meet Queensland or Australian standards.

On a \$298 million taxpayer-funded job
BMD is endangering you to save a few bucks.

Using unsafe imported steel also robs Australian manufacturing workers.

SAY **NO** TO CHEAP IMPORTED STEEL

SAY **YES** TO AUSSIE STEEL AND AUSSIE JOBS.



WARNING!

BMD has chosen to use unsafe imported steel on the Centenary Bridge upgrade.

The cheap, inferior steel does not meet Queensland or Australian standards.

On a \$298 million taxpayer-funded job
BMD is endangering you to save a few bucks.

Using unsafe imported steel also robs Australian manufacturing workers.

SAY **NO** TO CHEAP IMPORTED STEEL

SAY **YES** TO AUSSIE STEEL AND AUSSIE JOBS.





From: Michael Ravbar [REDACTED]
Sent: Wed 20/03/2024 3:26:41 AM (UTC)
To: Connor Weeden [REDACTED]
Subject: Re: BMD Flyer draft

Do not like it at all

From: Connor Weeden [REDACTED]
Sent: Wednesday, March 20, 2024 2:25:10 PM
To: Michael Ravbar [REDACTED]; Jade Ingham [REDACTED]; Jacqui Collie [REDACTED]
Cc: Zach Smith [REDACTED]; Haritz Alzola [REDACTED]; Andrew Sutherland [REDACTED]
[REDACTED]; Naomi Brooks [REDACTED]; Joe Gorman [REDACTED]
Subject: Re: BMD Flyer draft

Here is the updated flyer with the copy from Joe.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden
Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
Dickson ACT2602



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From: Connor Weeden <[REDACTED]>
Sent: Tuesday, March 19, 2024 5:06 PM
To: Michael Ravbar [REDACTED]; Jade Ingham [REDACTED]; Jacqui Collie [REDACTED]
[REDACTED]
Cc: Zach Smith [REDACTED]; Haritz Alzola [REDACTED]; Andrew Sutherland [REDACTED]
[REDACTED]; Naomi Brooks [REDACTED]
Subject: BMD Flyer draft

Hey everyone, here is the draft for the BMD flyer, it is formatted to be printed single sided in A5.

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CFMEU

CONSTRUCTION

DRAFT MINUTES DIVISIONAL EXECUTIVE INTERIM MEETING TEAMS 21 March 2024

ATTENDANCE

Jade Ingham	National President / QLD/NT
Zach Smith	National Secretary / ACT
Andrew Sutherland	National Assistant Secretary
Jason Jennings	National Assistant Secretary
Michael Greenfield	NSW
Rob Kera	NSW
Michael Ravbar	QLD/NT
Kane Lowth	QLD/NT
John Setka	VIC/TAS
Elias Spornovasilis	VIC/TAS
Derek Christopher	VIC/TAS
Mick Buchan	WA
Marcus Pare	SA
Michael Hiscox	ACT

APOLOGIES

Darren Greenfield	NSW
-------------------	-----

OBSERVERS

Robert Graauwmans	VIC/TAS
Naomi Brooks	National (minutes)

ATTENDING VARIOUS SESSIONS

Naomi Brooks	National
Stuart Maxwell	National

Initial:  1

ITEM 11. General Business

- BMD campaign meeting 22 March, noting monthly meetings and include campaign staff.
- Women in Construction strategy event at Melbourne Convention Centre a the moment, re union presence.
- Discussion on sending members to the WIMDOI?
- Member in QLD death – Shannon Box, memorial service today – to be shared nationally.

Initial: _____ 4

From: QNT Queries[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=9580BAF17ACC4043840469670EB61BE7-QNT QUERIES]
Sent: Thur 21/03/2024 6:49:18 AM (UTC)
To: QNT Finance[qntfinance@cfmeu.org]
Cc: Jacqui Collie [REDACTED] Haritz Alzola [REDACTED]
Subject: FW: Your Bill from Shotz
Attachment: Inv_17095_from_Shotz_Print_Pty_Ltd.pdf

Leanne Butkus
Executive Assistant
16 Campbell Street
Bowen Hills
QLD

4006
[REDACTED]

Construction & General Division
QLD/NT Divisional Branch

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-----Original Message-----

From: SHOTZ- Scott McInnes [REDACTED]
Sent: Thursday, March 21, 2024 3:45 PM
To: QNT Queries <qntqueries@cfmeu.org>
Cc: Haritz Alzola [REDACTED]
Subject: Your Bill from Shotz

Hello Customer,

Please find our bill attached.
The job is now complete

Thank you
SHOTZ high performance PRINT
studio@shotz.com.au

SHOTZ PRINT Pty Ltd
abn 39 623 122 341

28 Campbell St
BOWEN HILLS 4006
07 3252 4310
studio@shotz.com.au
www.shotz.com.au
shirtz.com.au

account
to

CFMEU
Construction & General QNTDB
16 Campbell Street,
BOWEN HILLS, QLD 4006

deliver
to

COLLECTING

order number:

Haritz A

terms

14 days

date

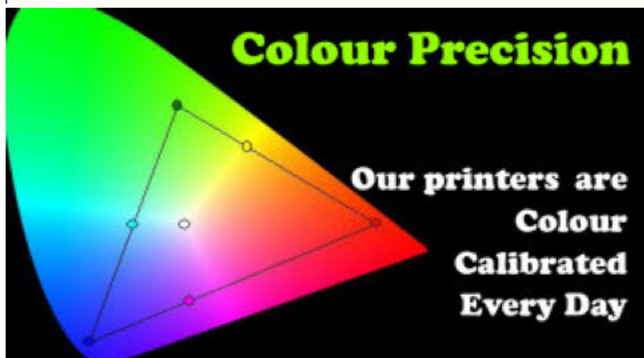
21/03/2024

job:

BMD

job archive
107573

invoice number
17095

[illegible]

GUARANTEE

Products are guaranteed against manufacturing defect to the extent of product replacement. No other warranty or liability is expressed or implied. E&OE.
Ownership vests in Shotz until paid in full.

ACCOUNT

BSB =
A/C =

ex tax subtotal	\$869.70
GST	\$86.97
total	\$956.67
credits applied	\$0.00
balance due	\$956.67



From: Andrew Sutherland [REDACTED]
Attendees: Zach Smith; Dylan Howard; Rob Kera; Jade Ingham; Marcus Pare; Mick Buchan; Connor Weeden; Joe Myles; Naomi Brooks; Jacqui Collie; QLD - BH FEDFA Room
Location: Microsoft Teams Meeting
Subject: BMD campaign hookup
Importance: Normal
Start Time: Fri 22/03/2024 12:00:00 AM (UTC)
End Time: Fri 22/03/2024 1:00:00 AM (UTC)
Required Attendees: Andrew Sutherland; Zach Smith; Dylan Howard; Rob Kera; Jade Ingham; Marcus Pare; Mick Buchan; Connor Weeden; Joe Myles; Naomi Brooks; Jacqui Collie

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 467 655 277 128

Passcode: tiz7Yj

For organizers: [Meeting options](#) | [Reset dial in PIN](#)

From: Andrew Sutherland [REDACTED]
Attendees: Zach Smith; Connor Weeden; Naomi Brooks; Jade Ingham; Jacqui Collie; Rob Kera; Marcus Pare; Mick Buchan; Joe Myles; Dylan Howard; Joshua Bolitho
Location: Microsoft Teams Meeting
Subject: BMD campaign catch up
Importance: Normal
Start Time: Thur 28/03/2024 12:00:00 AM (UTC)
End Time: Thur 28/03/2024 12:30:00 AM (UTC)
Required Attendees: Andrew Sutherland; Zach Smith; Connor Weeden; Naomi Brooks; Jade Ingham; Jacqui Collie; Rob Kera; Marcus Pare; Mick Buchan; Joe Myles; Dylan Howard
Optional Attendees: Joshua Bolitho

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 449 753 299 356

Passcode: G44N5F

For organizers: [Meeting options](#) | [Reset dial-in PIN](#)

From: Mick Robinson [REDACTED]
Sent: Thur 28/03/2024 1:52:01 AM (UTC)
To: salesnq@allclear.net.au[salesnq@allclear.net.au]
Subject: Fwd: BMD flyer updated
Attachment: BMD Flyer print Updated.pdf

From: Haritz Alzola [REDACTED]
Sent: Wednesday, March 27, 2024 3:37 pm
To: Mick Robinson [REDACTED]
Cc: Dylan Howard [REDACTED]
Subject: FW: BMD flyer updated

FINAL BMD flyer for print attached.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Haritz Alzola
Graphics Designer
16 Campbell Street
Bowen Hills QLD 4006



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From: Jacqui Collie [REDACTED]
Date: Tuesday, 26 March 2024 at 7:35 pm
To: Michael Ravbar [REDACTED] Jade Ingham [REDACTED]
Kane Lowth [REDACTED] Dylan Howard [REDACTED]
Cc: Haritz Alzola [REDACTED] Joe Gorman [REDACTED]
Subject: Fwd: BMD flyer updated

Hi all

As discussed updated flyer attached for distribution at cowboys game. Please let me know if you have changes.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen HillsQLD4006



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From: Haritz Alzola [REDACTED]
Sent: Tuesday, March 26, 2024 4:20 pm
To: Jacqui Collie [REDACTED]
Cc: Joe Gorman [REDACTED]
Subject: BMD flyer updated

I had to rewrite the whole text so please check for any typos before sending it to print.

Cheers

CFMEU

Haritz Alzola

Graphics Designer

**Construction & General Division
QLD/NT Divisional Branch**



16 Campbell Street

Bowen HillsQLD4006



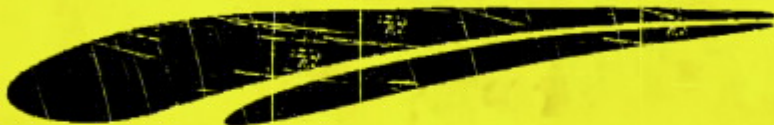
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CAUTION

BMD



JOBSITES ARE DEADLY

BMD sells itself as a family-friendly Queensland company and a good corporate citizen. But to construction workers, BMD is known as BAD MAD DANGEROUS.

Bad Mad Dangerous is a billion-dollar behemoth, with interests in everything from small residential jobs to big taxpayer-funded civil projects. Despite posting enormous profits, they pay substandard wages and their jobsites are notoriously unsafe for workers.

BMD is a dodgy construction company that puts profits ahead of workers lives. Don't trust Bad Mad Dangerous.

**SEE FOR
YOURSELF**



WWW.BMDTHEREALSTORY.COM.AU

CFMEU

Authorised by Z Supply, Construction, Forestry and Maritime Employees Union, 340 Elizabeth St Brisbane VIC.

From: Mick Robinson [REDACTED]
Sent: Thur 28/03/2024 2:45:45 AM (UTC)
To: Jacqui Collier [REDACTED]
Subject: Quote for BMD Flyer
Attachment: Quote-Q118422.pdf

Hi Jacqui, r u happy to go ahead with quote for 5000 A5 coloured flyers Will also done before sub-branch on 10th April. \$628

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Mick Robinson
Regional WHS Co-ordinator

16 Campbell Street
Bowen Hills QLD 4006



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Townsville 4810 QLD

Attention: MICK ROBINSON

Allclear Print and Signs

255 Ingham Road Garbutt,
Townsville, QLD 4814
T 07 4779 8088
ABN 92 108 760 989

Dear MICK ,

Thank you for the opportunity to provide this estimate

Should you have any questions or require anything further please do not hesitate to contact me.

Kind regards

Skye Harvey

| Email: salesnq@allclear.net.au | Ph: 07 4779 8088

CFMEU - BMD A5 Flyer

PDF Artwork Supplied
A5 Portrait (148x210mm)
Printed CMYK x 1 side on 128gsm Pacesetter Gloss
Client to collect

Size: 148 W x 210mm H

Quantity	5000
Price	\$571.00
Subtotal	\$571 00
GST	\$57.10
Total Price	\$628.10

Quote freight price is estimated at \$0.00 (Excl GST)

Thank you

Terms of quotation and supply are strictly 30 days from date of issue Prices are subject to sight of final artwork supplied, any author's corrections may incur an additional cost.

From: Jacqui Collie [REDACTED]
Sent: Thur 28/03/2024 3:01:37 AM (UTC)
To: Mick Robinson [REDACTED]
Subject: Re: Quote for BMD Flyer

All good Mick

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Governance, Political & Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Mick Robinson [REDACTED]
Sent: Thursday, March 28, 2024 12:45:45 PM
To: Jacqui Collie [REDACTED]
Subject: Quote for BMD Flyer

Hi Jacqui, r u happy to go ahead with quote for 5000 A5 coloured flyers Will also done before sub-branch on 10th April. \$628

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Mick Robinson
Regional WHS Co-ordinator

16 Campbell Street
Bowen Hills QLD 4006



From: Sales North Queensland[salesnq@allclear.net.au]
Sent: Thur 28/03/2024 3:05:44 AM (UTC)
To: Mick Robinson [REDACTED]
Subject: Re: BMD flyer updated

Great! Those ones are booked in.

A proof for your approval will be on its way.

Cheers,
Skye Harvey

Please Note – Our new office hours commencing in 2024 will be Monday to Friday – 8am to 4pm.

Hastings Printers / Allclear Print & Signs Townsville



255 Ingham Road, Garbutt, Townsville QLD 4814 P 07 4779 8088
E salesnq@allclear.net.au W www.allclear.net.au or www.hastingsprintersnq.com.au

From: Mick Robinson [REDACTED]
Sent: Thursday, March 28, 2024 1:03 PM
To: Sales North Queensland <salesnq@allclear.net.au>
Subject: Re: BMD flyer updated

You don't often get email from mrobinson@cfmeu.org. [Learn why this is important](#)

Hi, I would like to go ahead with order please. Thanks,
Mick.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Mick Robinson
Regional WHS Co-ordinator

16 Campbell Street
Bowen Hills QLD 4006



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From: Sales North Queensland <salesnq@allclear.net.au>
Sent: Thursday, March 28, 2024 12:24:09 PM
To: Mick Robinson [REDACTED]
Subject: Re: BMD flyer updated

Hi Mick,

A quote is attached for your approval.

Please let me know if you are happy to proceed with this order.

Cheers,
Skye Harvey

Please Note – Our new office hours commencing in 2024 will be Monday to Friday – 8am to 4pm.

Hastings Printers / Allclear Print & Signs Townsville



255 Ingham Road, Garbutt, Townsville QLD 4814 P 07 4779 8088
E salesnq@allclear.net.au W www.allclear.net.au or www.hastingsprintersnq.com.au

From: Mick Robinson <mrobinson@cfmeu.org>
Sent: Thursday, March 28, 2024 11:52 AM
To: Sales North Queensland <salesnq@allclear.net.au>
Subject: Fwd: BMD flyer updated

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Mick Robinson

Regional WHS Co ordinator

CFM.001.069.9631_0002

082

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Construction & General Division
QLD/NT Divisional Branch



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From: Haritz Alzola <[REDACTED]>
Sent: Wednesday, March 27, 2024 3:37 pm
To: Mick Robinson <[REDACTED]>
Cc: Dylan Howard <[REDACTED]>
Subject: FW: BMD flyer updated

FINAL BMD flyer for print attached.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Haritz Alzola
Graphics Designer

16 Campbell Street
Bowen Hills QLD 4006



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CFM.001.069.9631_0003

083

From: Jacqui Collie <[REDACTED]>
Date: Tuesday, 26 March 2024 at 7:35 pm
To: Michael Ravbar [REDACTED], Jade Ingham [REDACTED]
Kane Lowth [REDACTED], Dylan Howard [REDACTED]
Cc: Haritz Alzola [REDACTED], Joe Gorman [REDACTED]
Subject: Fwd: BMD flyer updated

Hi all

As discussed updated flyer attached for distribution at cowboys game. Please let me know if you have changes.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006

[REDACTED]

[REDACTED]

[REDACTED]

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From: Haritz Alzola [REDACTED]
Sent: Tuesday, March 26, 2024 4:20 pm
To: Jacqui Collie [REDACTED]
Cc: Joe Gorman [REDACTED]
Subject: BMD flyer updated

CFM.001.069.9631_0004

084

I had to rewrite the whole text so please check for any typos before sending it to print.

Cheers

CFMEU

**Construction & General Division
QLD/NT Divisional Branch**



Haritz Alzola

Graphics Designer

16 Campbell Street

Bowen Hills QLD 4006



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From: Townsville Prepress[tvlprepress@allclear.net.au]
Sent: Thur 28/03/2024 4:25:10 AM (UTC)
To: Mick Robinson [REDACTED]
Cc: Sales North Queensland[salesnq@allclear.net.au]; Stephen Quine [REDACTED] Lisa Quine [REDACTED]
Subject: J084147 BMD Flyer print Updated A5 PROOF
Attachment: J084147 BMD Flyer print Updated A5 PROOF.pdf

You don't often get email from tvlprepress@allclear.net.au. [Learn why this is important](#)

Hi Mick,

Please find proof attached for checking and approval. ☺

Regards,
Craig

Townsville Prepress
Design | Pre-Press | Print

We want your printing job to be perfect, so PLEASE READ & CHECK ALL CAREFULLY, then mark and number your corrections clearly.

Hastings Printers / Allclear will not be responsible for any costs involved if errors or omissions are NOT noted on this proof.



Hastings Printers | Allclear Print + Signs 255 Ingham Road, Garbutt, Townsville QLD 4814 P 07 4779 8088 F 07 4779 8688

E tvlprepress@allclear.net.au W www.allclear.net.au www.hastingsprintersnq.com.au

CAUTION



JOBSITES ARE DEADLY

BMD sells itself as a family-friendly Queensland company and a good corporate citizen. But to construction workers, BMD is known as BAD MAD DANGEROUS.

Bad Mad Dangerous is a billion-dollar behemoth, with interests in everything from small residential jobs to big taxpayer-funded civil projects. Despite posting enormous profits, they pay substandard wages and their jobsites are notoriously unsafe for workers.

BMD is a dodgy construction company that puts profits ahead of workers lives. Don't trust Bad Mad Dangerous.

**SEE FOR
YOURSELF**



WWW.BMDTHEREALSTORY.COM.AU

CFMEU

Authorised by: 2 Supply, Construction, Forestry and Machine Employees Union, 340 Elizabeth St Melbourne VIC.

CFM.001.069.9633_0001

087

From: QNT Queries[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=9580BAF17ACC4043840469670EB61BE7-QNT QUERIES]
Sent: Thur 28/03/2024 3:06:24 AM (UTC)
To: QNT Finance[qntfinance@cfmeu.org]
Cc: Jacqui Collie [REDACTED] Haritz Alzola [REDACTED]
Subject: FW: Your Bill 17116 from Shotz
Attachment: Inv_17116_from_Shotz_Print_Pty_Ltd.pdf

Leanne Butkus
Executive Assistant
16 Campbell Street
Bowen Hills
QLD

4006
[REDACTED]

Construction & General Division
QLD/NT Divisional Branch

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use its information in any way. We do not waive any confidentiality, privilege or copyright in this email. In order to minimise the risk of fraud, prior to proceeding with any electronic transfer of funds please confirm by telephone the details of any new account we nominate for that purpose.

-----Original Message-----

From: anne [REDACTED]
Sent: Thursday, March 28, 2024 12:15 PM
To: QNT Queries <qntqueries@cfmeu.org>
Subject: Your Bill 17116 from Shotz

[You don't often get email from anne [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Hello Customer,

Please find our bill attached.

Thank you
SHOTZ high performance PRINT
studio@shotz.com.au



SHOTZ PRINT Pty Ltd
abn 39 623 122 341

28 Campbell St
BOWEN HILLS 4006
07 3252 4310
studio@shotz.com.au
www.shotz.com.au
shirtz.com.au

account to
Construction & General QNTDB
16 Campbell Street,
BOWEN HILLS, QLD 4006

Collecting
jcollie@cfmeu.org

order number: **Jacqui C**

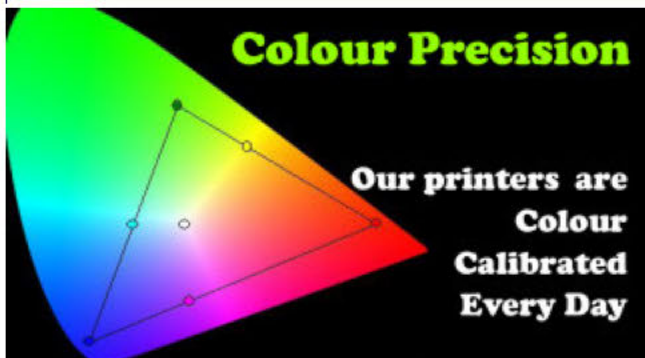
terms
14 days

date
28/03/2024

job: BMD Bash

job archive
107406

invoice number
17116

[illegible]

GUARANTEE

Products are guaranteed against manufacturing defect to the extent of product replacement. No other warranty or liability is expressed or implied. E&OE.
Ownership vests in Shotz until paid in full.

ACCOUNT

BSB = [REDACTED]
A/C = [REDACTED]

ex tax subtotal	\$968.00
GST	\$96.80
total	\$1,064.80
credits applied	\$0.00
balance due	\$1,064.80



From: Andrew Sutherland [REDACTED]
Attendees: Zach Smith; Connor Weeden; Jade Ingham; Jacqui Collie; Naomi Brooks; Rob Kera; Marcus Pare; Mick Buchan; Dylan Howard; Joe Myles; Daniel Aguila; Joshua Bolitho; Anthony Burke; Justin Hobson; Peter Gurbiel
Location: Microsoft Teams Meeting
Subject: BMD campaign catch up
Importance: Normal
Start Time: Fri 29/03/2024 12:00:00 AM (UTC)
End Time: Fri 29/03/2024 12:30:00 AM (UTC)
Required Attendees: Zach Smith; Connor Weeden; Jade Ingham; Jacqui Collie; Naomi Brooks; Rob Kera; Marcus Pare; Mick Buchan; Dylan Howard; Joe Myles; Daniel Aguila; Joshua Bolitho
Optional Attendees: Anthony Burke; Justin Hobson; pgurbiel
Attachment: CFMEU Safety Videos Tip Sheet.docx
Attachment: ALT Single Image Ad.png
Attachment: ezgif-6-38d2568f21.gif
Attachment: Sigle Image AD.png

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 468 260 418 875

Passcode: px5Qk9

For organizers: [Meeting options](#) | [Reset dial-in PIN](#)

SAFETY VIDEOS TIP SHEET

FILMING

- Film all videos in **portrait** (hold phone straight up).
- Hold the phone steady and pan around slowly.
- Place the object or person in the centre of the shot.
- Film one safety breach/issue per clip.
- If you've got bodycam on, always face the person speaking.

CONTENT

- All videos will be 3-5 minutes long.
- Show clear safety breaches and issues the public can understand.
 - Fall from heights, shoddy work, asbestos, conflict with management etc.
 - Technicalities don't usually work for video as it looks like we're nitpicking.
- The formula for all safety videos is Problem – Action – Resolution.
 - **PROBLEM:** Workers/public call in CFMEU about safety concerns on the job.
 - **ACTION:** Identify and show the breaches. Put on the blue with management.
 - **RESOLUTION:** Show and describe what we did to resolve the issue.

NARRATION

- Tell the viewer what's happening in simple, clear language.
- Avoid jargon. E.g. "Access egress" becomes "safe entry and exit".
- One narrator per video. Having multiple voices creates confusion for viewers.
- Let management speak.
 - They are likely to say something stupid and/or incriminating.
 - Constant interruptions make us look like bullies to the public.
- No swearing or foul language.

From: Lisa Quine [REDACTED]
Sent: Wed 10/04/2024 10:59:28 PM (UTC)
To: Mick Robinson [REDACTED]
Subject: Hastings Printers - Invoice 84366 and receipt
Attachment: SKM_C25824041109340.pdf

Good Morning Mick

Please find attached correct copy of your invoice and receipt. Yesterday a credit note was raised in error and I think you may have been given a copy of this instead of the receipt. Attached is the correct one for you records.
My apologies for the error.

Cheers

Many Thanks

Lisa Quine

***Please Note – Our new office hours commencing in 2024
will be Monday to Friday – 8am to 4pm.***

Hastings Printers / Allclear Print & Signs Townsville



255 Ingham Road, Garbutt, Townsville QLD 4814 P 07 4779 8088

E lisa@allclear.net.au W www.allclear.net.au or www.hastingsprintersnq.com.au



Tax Invoice

Allclear Print and Signs
255 Ingham Road, Garbutt,
Townsville, QLD 4814
T 07 4779 8088
ABN 92 108 760 989

Townsville QLD 4810
Australia

Invoice No.	IV84366
Pages	1 of 1
Attention	MICK ROBINSON
Account Type	Payment on Delivery
Issue Date	03/04/24

Due Date | **03/04/24**

Amount Due | **\$1119.62 AUD**

Tax Invoice Summary

CFMEU - BMD A5 Flyer

Quote No. Q118422v2	Job No. J084147	PO No.	Quantity	Amount
PDF Artwork Supplied A5 Portrait (148x210mm) Printed CMYK x 1 side on 128gsm Pacesetter Gloss Client to collect			10000	\$997.00

	Quantity	Amount
Credit Card Fee	1	\$20.84

Subtotal	\$1,017.84
GST	\$101.78
Total Price	\$1,119.62



CREDIT CARD TERMS
Visa & Mastercard - 1.9% + GST
Amex Accepted By Phone Only - 2.5% + GST

PAYMENT TERMS
Payment on Delivery

EFT PAYMENTS
Allclear Print and Signs Pty Ltd
BSB - [REDACTED] Account No - [REDACTED]
Remittance = accounts@allclear.net.au

CFM.001.069.9725_0001

093



AGENDA
CFMEU, C&G DIVISION
DIVISIONAL EXECUTIVE MEETING
17 - 18 April 2024

NO	ITEM	RESPONSIBLE OFFICER	ACTION	ATTACHMENTS SUPPORTING DOCUMENTS
2.1.	BMD campaign	A. Sutherland	For discussion	Nil

CFMEU

CONSTRUCTION

DRAFT MINUTES DIVISIONAL EXECUTIVE MEETING WA BRANCH 17-18 April 2024

ATTENDANCE

Jade Ingham	National President / QLD/NT
Zach Smith	National Secretary / ACT
Andrew Sutherland	National Assistant Secretary
Jason Jennings	National Assistant Secretary (online)
Darren Greenfield	NSW
Michael Greenfield	NSW
Rob Kera	NSW
Michael Ravbar	QLD/NT
Kane Lowth	QLD/NT
John Setka	VIC/TAS
Elias Spervovasilis	VIC/TAS
Mick Buchan	WA
Marcus Pare	SA
Michael Hiscox	ACT

APOLOGIES

Derek Christopher	VIC/TAS
John Setka	VIC/TAS (day 2)

OBSERVERS

Joanne Fernance	National (minutes)
Brad Upton	WA
Stephen Cantina	WA

ATTENDING VARIOUS SESSIONS

Lucy Weber	National
Naomi Brooks	National
Christy Cain	Cross Divisional CFMEU National Secretary
Farzam Akbari	National (online)

Initial: _____ 1

ITEM 2.1. BMD Campaign

Andrew Sutherland spoke to the paper provided to the Divisional Executive

- Have had 5000 hits on the website
 - Text messages to be sent to the branches, there will be two versions short and long, Branch can use messages to send to members
 - Agreed all branches need to approve socials prior to National Secretary's final approval prior to uploading to website
- 

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Andrew Sutherland [REDACTED]
Sent: Mon 22/04/2024 2:54:14 AM (UTC)
To: Mick Buchan [REDACTED]; Michael Ravba [REDACTED];
Darren Greenfield [REDACTED]; John Setka [REDACTED]; Zach
Smith [REDACTED]; Marcus Pare [REDACTED]; Jade
Ingham [REDACTED]
Cc: Connor Weeden [REDACTED]; Naomi Brooks [REDACTED];
Elias Spornovasilis [REDACTED]; Rob Kera [REDACTED]
Subject: BMD text message to membership

Comrades

Please see attached, suggested wording for text to be sent out to respective branch membership'.

7cents per message

BMD are putting profits ahead of workers' lives. We need our member's help to share the real story of BMD.

<https://www.bmdtherealstory.com.au/>

Regards

Andrew Sutherland
National Assistant Secretary
CFMEU C&G.

THE REAL STORY OF **BMD**



BAD MAD DANGEROUS

Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.

THE REAL STORY OF **BMD**

BAD MAD DANGEROUS



Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.



JOBSITES ARE DEADLY
CFMEU



Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.

BMD
JOBSITES ARE DEADLY
CFMEU



Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.

THIS BUILDER IS DEADLY



CFMEU

Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.



**IS THIS AUSTRALIAS
WORST BUILDER?**

CFMEU

Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.

Message

From: Joe Gorman [REDACTED]
Sent: 23/04/2024 5:04:16 PM
To: QNT Senior Officers [qntSeniorOfficers@cfmeu.org]; Dylan Howard [REDACTED]
Subject: DRAFT media release for Wed 24/4

Hi all – please see below as requested by Michael.

TMR MUST COME CLEAN ABOUT IMPORTED STEEL ON CENTENARY BRIDGE

24 April 2024

The CFMEU is calling upon BMD and the Department of Transport and Main Roads (TMR) to release the results of independent testing of imported structural steel being used on a major taxpayer-funded infrastructure project.

BMD are importing cheap Chinese steel for the \$298m Centenary Bridge Upgrade in Brisbane's western suburbs, which goes against TMR regulations and Queensland Government rules around local procurement

On Tuesday, BMD refused to comply with an order by the government safety regulator WorkSafe Queensland to release third-party test results of the Chinese steel to CFMEU officials.

It comes after BMD spent weeks resisting the CFMEU's request to have the steel tested by an independent authority.

Quotes attributable to CFMEU State Secretary Michael Ravbar:

"It is a disgrace that TMR have allowed BMD to import cheap and dangerous Chinese steel for the Centenary Bridge Upgrade. It puts workers and the broader community at risk and robs local steel manufacturers.

"Using imported steel on this taxpayer-funded job goes against the State Government's own Best Practice Industry Conditions (BPIC), which is about supporting Queensland jobs and businesses through local procurement policies.

"The Premier's support for the BPIC policy rings hollow when TMR allows its contractors to subvert the rules to save a few bucks.

"For years the Australian steel industry has been sounding the alarm about cheap Chinese steel being used on building sites and bridge projects.

"The CFMEU has raised this serious safety issue with Minister Bart Mellish and TMR, but they seem to care more about protecting their corporate mates than they do about the safety of workers and the broader community.

"Taxpayers have a right to know whether this imported steel meets Australian safety standards. It's time for TMR and BMD to release the test results and start backing Aussie manufacturers."

ENDS

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Joe Gorman
 Digital Campaigns & Communications Officer

16 Campbell Street
 Bowen Hills QLD 4006



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Message

From: Jacqui Collie [REDACTED]
Sent: 24/04/2024 3:33:59 PM
To: Joe Gorman [REDACTED]; Michael Ravbar [REDACTED]
Subject: Re: QLD social media post

Michael said to put ours up please

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Jacqui Collie
 Governance, Political & Executive Officer

16 Campbell Street
 Bowen Hills QLD 4006



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From: Joe Gorman [REDACTED]
Sent: Wednesday, April 24, 2024 3:19:39 PM
To: Jacqui Collie [REDACTED]; Michael Ravbar [REDACTED]
Subject: Fwd: QLD social media post

FYI, the social media post of the BMD Centenary Bridge media release hasn't gone up on the national office FB page as Zach has not approved it yet.

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Joe Gorman
 Digital Campaigns & Communications Officer

16 Campbell Street
 Bowen Hills QLD 4006



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From: Connor Weeden [REDACTED]
Sent: Wednesday, April 24, 2024 3:16 PM
To: Joe Gorman [REDACTED]
Subject: Re: QLD social media post

Thought I would keep you updated on this one, it is currently with Zach, I will chase him up tomorrow/Friday about it.

CFMEU

Construction & General Division
 National Office,
 NSW Branch & ACT Branch



Connor Weeden
 Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
 Dickson ACT 2602



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From: Joe Gorman [REDACTED]
Sent: Wednesday, April 24, 2024 8:07 AM
To: Connor Weeden [REDACTED]
Subject: QLD social media post

Hi Connor,

Here's the text we'd like you to post with the attached graphic. Let me know if there's any issues.

STARTS

The CFMEU is calling on BMD and Queensland's Department of Transport and Main Roads (TMR) to release the test results of imported structural steel being used on a major taxpayer-funded infrastructure project.

BMD are importing cheap Chinese steel for the \$298m Centenary Bridge Upgrade in Brisbane, which goes against TMR regulations and Queensland Government rules around local procurement.

On Tuesday, BMD refused to comply with an order by the government safety regulator WorkSafe Queensland to release third-party test results of the Chinese steel to CFMEU officials under Section 118 of the Workplace Health and Safety Act.

It comes after BMD spent weeks resisting the CFMEU's request to have the steel tested by an independent authority.

"It is a disgrace that TMR have allowed BMD to import cheap and dangerous Chinese steel for the Centenary Bridge Upgrade. It puts workers and the broader community at risk and robs local steel manufacturers," CFMEU QLD/NT State Secretary Michael Ravbar said.

"Using imported steel on this taxpayer-funded job goes against the State Government's own Best Practice Principles, which are about supporting Queensland jobs and businesses through local procurement.

"The Premier's support for local manufacturing jobs rings hollow when TMR allows its contractors to subvert the rules to save a few bucks.

"For years the Australian steel industry has been sounding the alarm about cheap Chinese steel being used on building sites and bridge projects.

"The CFMEU has raised this serious safety issue with Minister Bart Mellish and TMR, but they seem to care more about protecting their corporate mates than they do about the safety of workers and the broader community.

"Taxpayers have a right to know whether this imported steel meets Australian safety standards. It's time for TMR and BMD to release the test results and start backing Aussie manufacturers."

ENDS

Cheers,
Joe

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Joe Gorman
Digital Campaigns & Communications Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Mick Robinson [REDACTED]
Sent: Mon 29/04/2024 5:46:00 AM (UTC)
To: QNT Finance[qntfinance@cfmeu.org]
Subject: BMD Campaign Townsville

Please reimburse Mick Robinson \$350 as per BMD Campaign. Cowboy's vs Penrith.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Mick Robinson
Regional WHS Co-ordinator

16 Campbell Street
Bowen Hills QLD 4006



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From: Stacey Davidson [REDACTED]
Sent: Mon 29/04/2024 8:51:05 AM (UTC)
To: Jacqui Collie [REDACTED]
Subject: Re: BMD text message to membership

Just seen now it's to go Wednesday. All good xoxo

From: Stacey Davidson [REDACTED]
Sent: Monday, April 29, 2024 6:50:26 PM
To: Jacqui Collie [REDACTED]
Subject: Re: BMD text message to membership

Hi Jacq,

Just seen this email. Did Jade ask you to get the staff to send this out today?

Xoxo Stace

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Stacey Davidson
Office Supervisor
16 Campbell Street
Bowen Hills QLD 4006



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From: Jacqui Collie [REDACTED]
Sent: Monday, April 29, 2024 3:53:21 PM
To: Stacey Davidson [REDACTED]
Subject: FW: BMD text message to membership



Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Andrew Sutherland [REDACTED]
Sent: Monday, April 29, 2024 3:42:29 PM
To: Mick Buchan <[REDACTED]>; Michael Ravbar [REDACTED]; Darren Greenfield [REDACTED]; John Setka [REDACTED]; Zach Smith [REDACTED]; Marcus Pare [REDACTED]; Jade Ingham <[REDACTED]>
Cc: Connor Weeden [REDACTED]; Naomi Brooks [REDACTED]; Elias Spervovasilis [REDACTED]; Rob Kera [REDACTED]
Subject: Re: BMD text message to membership

Comrades

IT has advised that sending of group text messages to branch' membership cannot be done from the national membership system and must be done at branch level.

Can each branch please arrange for the BMD text message to be sent out to membership this Wednesday 1st May.

Regards

Andrew Sutherland
National Assistant Secretary
CFMEU C&G.

From: Andrew Sutherland
Sent: Monday, April 22, 2024 12:54:14 PM
To: Mick Buchan <[REDACTED]>; Michael Ravbar [REDACTED]; Darren Greenfield [REDACTED]; John Setka <[REDACTED]>; Zach Smith [REDACTED]; Marcus Pare [REDACTED]; Jade Ingham [REDACTED]

Cc: Connor Weeden [REDACTED]; Naomi Brooks [REDACTED] Elias
Spernovasilis [REDACTED] Rob Kera <[REDACTED]>
Subject: BMD text message to membership

Comrades

Please see attached, suggested wording for text to be sent out to respective branch membership'.

7cents per message

BMD are putting profits ahead of workers' lives. We need our member's help to share the real story of BMD.

<https://www.bmdtherealstory.com.au/>

Regards

Andrew Sutherland
National Assistant Secretary
CFMEU C&G.

From: Stacey Davidson [REDACTED]
Sent: Wed 01/05/2024 1:01:37 AM (UTC)
To: Jacqui Collie [REDACTED]
Subject: FW: BMD text message to membership

Hey Jacq,

Can you please ask MR if he still wants this text sent today with everything that is going on with CPB.

Xoxo Stace

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Stacey Davidson

Office Supervisor

16 Campbell Street

Bowen Hills QLD 4006



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From: Jacqui Collie [REDACTED]
Sent: Monday, April 29, 2024 6:52 PM
To: Stacey Davidson [REDACTED]
Subject: Re: BMD text message to membership

Hey Stace

No it's for Wed but we will confirm on Wed with MR that he still wants it to go xx

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006



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From: Stacey Davidson [REDACTED]
Sent: Monday, April 29, 2024 6:50:26 PM
To: Jacqui Collie <[REDACTED]>
Subject: Re: BMD text message to membership

Hi Jacq,

Just seen this email. Did Jade ask you to get the staff to send this out today?

Xoxo Stace

CFMEU

Stacey Davidson

Office Supervisor

CFM.001.143.6954_0002

**Construction & General Division
QLD/NT Divisional Branch**



16 Campbell Street

Bowen HillsQLD4006



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From: Jacqui Collie [REDACTED]
Sent: Monday, April 29, 2024 3:53:21 PM
To: Stacey Davidson [REDACTED]
Subject: FW: BMD text message to membership

CFMEU

**Construction & General Division
QLD/NT Divisional Branch**



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen HillsQLD4006





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From: Andrew Sutherland [REDACTED]
Sent: Monday, April 29, 2024 3:42:29 PM
To: Mick Buchan [REDACTED]; Michael Ravbar [REDACTED]; Darren Greenfield [REDACTED]; John Setka [REDACTED]; Zach Smith [REDACTED]; Marcus Pare [REDACTED]; Jade Ingham [REDACTED]
Cc: Connor Weeden [REDACTED]; Naomi Brooks [REDACTED]; Elias Spervasilis [REDACTED]; Rob Kera [REDACTED]
Subject: Re: BMD text message to membership

Comrades

IT has advised that sending of group text messages to branch' membership cannot be done from the national membership system and must be done at branch level.

Can each branch please arrange for the BMD text message to be sent out to membership this Wednesday 1st May.

Regards

Andrew Sutherland
National Assistant Secretary
CFMEU C&G.

From: Andrew Sutherland
Sent: Monday, April 22, 2024 12:54:14 PM
To: Mick Buchan <[REDACTED]>; Michael Ravbar [REDACTED]; Darren Greenfield [REDACTED]; John Setka [REDACTED]; >; Zach Smith [REDACTED]; Marcus Pare [REDACTED]; Jade Ingham [REDACTED]
Cc: Connor Weeden <[REDACTED]>; Naomi Brooks [REDACTED]; Elias Spervasilis [REDACTED]; Rob Kera [REDACTED]
Subject: BMD text message to membership

Comrades

Please see attached, suggested wording for text to be sent out to respective branch

membership'.

7cents per message

BMD are putting profits ahead of workers' lives. We need our member's help to share the real story of BMD.

<https://www.bmdtherealstory.com.au/>

Regards

Andrew Sutherland
National Assistant Secretary
CFMEU C&G.

From: Stacey Davidson[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=52994CF90E034EA5A96FE03CA6A1BA3B-STACEY DAVI]
Sent: Wed 01/05/2024 6:09:13 AM (UTC)
To: QNT All Users[QNTallUsers@cfmeu.org]
Subject: BMD Text Message sent today, Wednesday 1st May 2024 to members

Hello All,

Please see below text message sent today to members. Thanks Stacey

BMD are putting profits ahead of workers' lives. We need our member's help to share the real story of BMD. United We Stand, CFMEU.
<https://www.bmdtherealstory.com.au/>.

From: Connor Weeden [REDACTED]
Sent: Thur 02/05/2024 7:43:11 AM (UTC)
To: Jacqui Collier [REDACTED]; Andrew Sutherland [REDACTED]
Joe Gorman [REDACTED]; Michael Ravbar [REDACTED]
Subject: Re: Billboards
Attachment: BMD billboard drafts.pdf
Attachment: Portrait draft.au.pdf

Awesome, no worries guys, I will get in touch with the billboard providers to get these locked in, and I will reach out to them and see if the one in front of the stadium is still available and get some prices for you.

I have attached the art work just in case any one had any changes before I send it off, the design will be reformatted slightly to fit the appropriate specs for each billboard but will more or less be the same as the attached. (campaign edge has asked me to make the authorisation bigger also).

I will keep everyone updated as soon as I have more information from the providers.

Thanks guys.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden
Digital and Social Media Content Creator
Unit 7-10, 8 Cape Street
Dickson ACT 2602



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From: Jacqui Collie [REDACTED]
Sent: Thursday, May 2, 2024 1:06 PM
To: Connor Weeden [REDACTED] Andrew Sutherland [REDACTED] Joe Gorman [REDACTED] Michael Ravbar [REDACTED]
Cc: Michael Ravbar [REDACTED]
Subject: RE: Billboards

Hi Connor

Michael and I have spoken to Sutho and would like to do the following:

- Proposal from campaign edge for the \$25,000 billboard option
- Also the programmatic outdoor proposal of \$15,000.
- The other thing we would like to include is in the Bishopp billboards which has the option of the two western freeway billboards both priced at \$6,000 each for 4 weeks.
- Is there any availability of a billboard in Townsville close to the Stadium?

Thanks for all your work on this Connor.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006

[REDACTED]

[REDACTED]

[REDACTED]

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CFM.003.007.8883_0002

From: Connor Weeden [REDACTED]
Sent: Wednesday, May 1, 2024 7:57 PM
To: Jacqui Collie [REDACTED] Andrew Sutherland [REDACTED] Joe Gorman [REDACTED]
[REDACTED] Michael Ravbar [REDACTED]
Subject: Re: Billboards

Hey guys, I have got back several Quotes and locations for available billboards across Brisbane.

I have tried to find deals for doing billboard runs across the country and for just NSW and QLD but most of the suppliers and campaign edge have come back saying that the price will be around the same amount since each state typically uses a different supplier and the deals mostly come from doing larger runs in each state.

I have attached 4 different quotes and locations (campaign edge and Helio have come back with mostly the same one)

Campaign edge has also include quotes for doing moving billboards which I really like the idea of.

Let me know what you think and if you need any more information/ more locations and suppliers if you need any more information about the suppliers or locations just let me know and I can follow up with them or I can put you in touch with them.

The design will have to be reformatted depending on who we go with.

CFMEU

Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602

[REDACTED]

[REDACTED]

[REDACTED]

**Construction & General Division
National Office,
NSW Branch & ACT Branch**



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From: Jacqui Collie [REDACTED]
Sent: Tuesday, April 30, 2024 4:40 PM
To: Connor Weeden [REDACTED] >
Subject: Re: Billboards

Thanks Connor

CFMEU

**Construction & General Division
QLD/NT Divisional Branch**



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen HillsQLD4006



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From: Connor Weeden [REDACTED]
Sent: Tuesday, April 30, 2024 4:21:44 PM
To: Jacqui Collie [REDACTED]
Subject: Billboards

Hey Jacqui, just wanted to keep you updated, I have received a few good offers and locations from different billboard operators in QLD.

I'm just waiting for Paul from Campaign Edge to send me some more, he has told me that he has found a really good deal but they are just putting together the full info he said it should be ready tonight/ tomorrow.

I'm currently in NSW for their May Day rally but tomorrow afternoon I will send you everything I have.

thank you

Connor Weeden

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



From: Andrew Sutherland [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=C0C8D8390A7647EE8F71AB5FAB5958F0-ANDREW SUTH]
Organizer: Andrew Sutherland [REDACTED]
Attendees: Zach Smith; Connor Weeden; Jade Ingham; Jacqui Collie; Naomi Brooks; Rob Kera; Marcus Pare; Mick Buchan; Dylan Howard; Joe Myles; Daniel Aguila; Joshua Bolitho; Anthony Burke; Justin Hobson; Peter Gurbiel
Location: Microsoft Teams Meeting
Subject: BMD campaign catch up
Importance: Normal
Start Time: Fri 03/05/2024 12:00:00 AM (UTC)
End Time: Fri 03/05/2024 12:30:00 AM (UTC)
Required Attendees: Zach Smith; Connor Weeden; Jade Ingham; Jacqui Collie; Naomi Brooks; Rob Kera; Marcus Pare; Mick Buchan; Dylan Howard; Joe Myles; Daniel Aguila; Joshua Bolitho
Optional Attendees: Anthony Burke; pgurbiel; Justin Hobson
Attachment: CFMEU Safety Videos Tip Sheet.docx
Attachment: ALT Single Image Ad.png
Attachment: ezgif-6-38d2568f21.gif
Attachment: Sigle Image AD.png

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 468 260 418 875

Passcode: px5Qk9

For organizers: [Meeting options](#) | [Reset dial-in PIN](#)

From: Jacqui Collie [REDACTED]
Sent: Fri 03/05/2024 6:46:56 AM (UTC)
To: Jade Ingham [REDACTED]; Michael Ravbar [REDACTED] Dylan Howard [REDACTED]
Subject: FW: [EXTERNAL]CFMEU billboards
Attachment: 648 x 768 px.png
Attachment: 1080 x 1920 px.png
Attachment: 1400 x 400 px.png
Attachment: 1440 x 720 px.png
Attachment: 6312 x 390 px.png

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen HillsQLD4006



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From: Connor Weeden [REDACTED]
Sent: Friday, May 3, 2024 3:54 PM
To: Paul Judge [REDACTED]; Jacqui Collie [REDACTED]

Cc: Brayden Wedd [REDACTED]; Stuart Gillies

[REDACTED] >; Andrew Sutherland [REDACTED]

Subject: Re: [EXTERNAL]CFMEU billboards

Hey guys, here are the updated designs, Jacqui if you guys are happy with the design change, then I think we are good to go.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



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From: Paul Judge <[REDACTED]>

Sent: Friday, May 3, 2024 3:27 PM

To: Jacqui Collie <[REDACTED]>

Cc: Connor Weeden [REDACTED]; Brayden Wedd [REDACTED]

Stuart Gillies [REDACTED]; Andrew Sutherland [REDACTED]

Subject: Re: [EXTERNAL]CFMEU billboards

Hi Connor,

As you are still processing changes I would recommend you apply a dynamic QR code rather than

static.

To help please find attached one I regenerated for you.

Paul

On Fri, 3 May 2024 at 13:13, Jacqui Collie <[REDACTED]> wrote:

Hi Connor

I need to check with Michael as I think he had a change - I'll get back to you

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen HillsQLD4006



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From: Connor Weeden [REDACTED]
Sent: Friday, May 3, 2024 1:03:00 PM

To: Brayden Wedd [REDACTED]

Cc: Stuart Gillies [REDACTED]; Paul Judge [REDACTED]

Andrew Sutherland [REDACTED]; Jacqui Collie [REDACTED]

Subject: Re: [EXTERNAL]CFMEU billboards

CFM.001.019.0892_0003

Hey guys, here is all of the updated creatives, scaled to size, let me know if you have any problem with them or need me to change anything.

The 312px x 390px feels a little pixelated so if it's a problem just let me know.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT 2602



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From: Brayden Wedd [REDACTED]

Sent: Thursday, May 2, 2024 4:38 PM

To: Connor Weeden [REDACTED]

Cc: Stuart Gillies [REDACTED] Paul Judge [REDACTED]

Andrew Sutherland [REDACTED]

Subject: Re: [EXTERNAL]CFMEU billboards

Hey Connor,

Sounds good. I spoke to the media buyers and they are currently looking into billboard

availability near the QLD Country bank stadium in Townsville - we will get back to you on that asap

In terms of specs for each of the **Billboards** - see here on the '[Material Requirements](#)' tab of the plan - It's the following three

- 648px x 768px (ICONIC)
- 1440px x 720px
- 312px x 390px

The **Programmatic Outdoor (Digital Billboards & Bus Shelters - 37 Sites)** is also on the above tab. Spec requirements are:

- 1400px x 400px
- 1080px x 1920px
- 648px x 768px

Thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Thu, 2 May 2024 at 15:55, Connor Weeden < wrote:

Hey guys the Queensland branch would like to proceed with the following:

- \$25,000 billboard option for Brisbane
- the programmatic outdoor proposal of \$15,000. (Digital Billboards & Bus Shelters - 37 Sites)

they have also asked if you have any billboard availability in Townsville specifically near the Queensland Country Bank Stadium.

Would you guys be able to send me the design spec/requirements for the programmatic sites.

I will adjust the artwork and for all of them and make your recommended changes ASAP.

thank you very much guys for being so fast on this one.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT 2602



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From: Stuart Gillies <[REDACTED]>
Sent: Wednesday, May 1, 2024 6:01 PM
To: Connor Weeden <[REDACTED]>
Cc: Brayden Wedd <[REDACTED]>; Paul Judge
[REDACTED]
Subject: Re: [EXTERNAL]CFMEU billboards

Thanks Connor - we will keep looking at other option he but let me know if Zach or anyone wants to run through these ok phone with you and I?

Stuart Gillies
Managing Director

W www.campaignedge.com.au

Ground Floor, 79 Myrtle Street, Chippendale, 2008

<SYD><BNE><MEL><DAR>

On Wed, 1 May 2024 at 5:49 pm, Connor Weeden [REDACTED] wrote:
Awesome thanks for all of this guys, I will get all the design changes done before supplying final files.

I will send this off to the executive to make a decision and get back to you ASAP.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, [8 Cape Street](#)

[Dickson ACT2602](#)



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From: Paul Judge <[REDACTED]>

CFM.001.019.0892_0007

Sent: Wednesday, May 1, 2024 11:43 AM

To: Brayden Wedd [REDACTED]

Cc: Connor Weeden [REDACTED] Stuart Gillies [REDACTED]

Subject: Re: [EXTERNAL]CFMEU billboards

Thanks, Brayden,

Conner, the team here also noted the QR code is a direct static link to the website. We would recommend you run a dynamic link that is trackable and can be changed as needed without impacting the posters in the market. Let me know if you need a hand with that.

Paul

On Wed, 1 May 2024 at 11:40, Brayden Wedd [REDACTED] wrote:

Hey Connor,

We have got the site card from the media buyer, see attached

I spoke to our Art Director (who has thankfully done a thousand of these!) and she said that the authorisation on the billboard will need to be about 40% bigger, since QLD requires that authos must be of sufficient size to be clearly legible at normal viewing or reading distance, and must not be obstructed by other objects - and because they are digital billboards pixelation will need to be considered. She confirmed that the Portrait text size is okay. There are minimum text size recommendations from the media buyer in the plan attached too

The black botches behind the autho text will have to go too, since these interfere with legibility. This will need to be done for both - the billboard has quite a few and the portrait has a small one above the words 'authorised by'.

Let us know how you go with the site card. Let me know if you have any questions

thanks

Brayden Wedd

Account Manager



www.campaignedge.com.au



Suite 1, [79 Myrtle Street, Chippendale, 2008 NSW](#)

<SYD> <BNE> <MEL> <DAR>

On Wed, 1 May 2024 at 09:43, Paul Judge [REDACTED] wrote:

Brayden, can you check with Sam if the autho on the billboard is within tolerances? Looks a little

small. Portrait (bus shelter I assume) looks fine.

On Wed, 1 May 2024 at 09:39, Connor Weeden [REDACTED] wrote:
Hey Paul sorry completely forgot about this one the other day, Here are the designs, we can change them to fit appropriate dimensions.

also for clarification, that is not BMD's actual logo

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 [Cape Street](#)

[DicksonACT2602](#)



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From: Paul Judge [REDACTED]
Sent: Wednesday, May 1, 2024 9:00 AM
To: Brayden Wedd [REDACTED] >
Cc: Stuart Gillies [REDACTED]; Connor Weeden <[REDACTED]>
Subject: Re: [EXTERNAL]CFMEU billboards

CFM.001.019.0892_0009

Connor in the meantime can you send through the artwork to review, please? OK if not approved it will allow us to plan ahead.

Paul

On Wed, 1 May 2024 at 08:58, Brayden Wedd [REDACTED] > wrote:
Yep I will talk to them and get back to you asap

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, [79 Myrtle Street, Chippendale, 2008 NSW](#)

<SYD> <BNE> <MEL> <DAR>

On Wed, 1 May 2024 at 07:34, Stuart Gillies [REDACTED] wrote:
Brayden can you ask the guys for any site cards and images they have

Thanks

Stuart Gillies
Managing Director

W www.campaignedge.com.au

[REDACTED]
Ground Floor, [79 Myrtle Street, Chippendale, 2008](#)

<SYD><BNE><MEL><DAR>

On Wed, 1 May 2024 at 7:33 am, Connor Weeden <[REDACTED]> wrote:
Sorry guys, is there any way we can get photos of the fixed locations, sorry to be a pain, I just know the bosses are going to want to see them before making a decision.

If that's not possible that's all good, just trying to cut down on the back and forth.

cheers guys.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7 10, [8 Cape Street](#)

[DicksonACT2602](#)



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From: Connor Weeden [REDACTED]
Sent: Wednesday, May 1, 2024 7:15 AM
To: Stuart Gillies [REDACTED] Brayden Wedd
[REDACTED] Paul Judge [REDACTED]
Subject: Re: [EXTERNAL]CFMEU billboards

Thanks guys, I will talk to the bosses and see what they are happy with and get back to you ASAP.

Really appreciate it guys.

1



**Construction & General Division
National Office,
NSW Branch & ACT Branch**

Connor Weeden

Digital and Social Media Content Creator

Unit 7 10, 8 [Cape Street](#)

[Dickson ACT2602](#)



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--

Regards,

Paul Judge | Digital Strategy Director | Campaign Edge

E  | W campaignedge.com.au

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From: Jacqui Collie [REDACTED]
Sent: Fri 03/05/2024 6:59:44 AM (UTC)
To: Michael Ravba [REDACTED] Dylan Howard [REDACTED]
Jade Ingham [REDACTED]
Subject: FW: [EXTERNAL]CFMEU billboards

FYI BMD billboard sites

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Governance, Political & Executive Officer
16 Campbell Street
Bowen Hills QLD 4006

I [REDACTED]

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From: Brayden Wedd [REDACTED]
Sent: Friday, May 3, 2024 4:54 PM
To: Connor Weeder [REDACTED]
Cc: Paul Judge [REDACTED]; Jacqui Collie <[REDACTED]>; Stuart Gillies [REDACTED]; Andrew Sutherland [REDACTED]
Subject: Re: [EXTERNAL]CFMEU billboards

You don't often get email from [REDACTED]. [Learn why this is important](#)

Thanks Connor

Confirming that the updated Creative has been sent to the media buyers and we have locked in the buy for the following (per the [plan](#))

- **Brisbane Digital Billboard (11 Sites), \$25,000 :**

4000 0025 201 Leichhardt St (Cnr Henry St) - ICONIC IMPACT SCREEN SPRING HILL - City
 4169 0003 67 Lytton St - ICONIC IMPACT SCREEN EAST BRISBANE
 4169 0005 131 Wellington Road EAST BRISBANE
 4006 0028 276 Barry Parade (Outbound) FORTITUDE VALLEY - City
 4006 0029 276 Barry Parade (Inbound) FORTITUDE VALLEY - City
 4101 0007 Gladstone Road (Inbound) HIGHGATE HILL - City
 4101 0008 Gladstone Road (Outbound) HIGHGATE HILL - City
 4101 0009 193 Melbourne Street WEST END - City
 4101 0010 Annerley Road (Cnr Stanley Street) SOUTH BRISBANE - City
 4102 0007 Cnr Logan Road and Deshon Street WOOLLOONGABBA
 4169 0001 289 Shafston Avenue (Cnr Wellington Rd) KANGAROO POINT

- **Brisbane Programmatic OOH \$((Digital Billboards & Bus Shelters 37 Sites), \$15,000:**

4012902 Outdoor|Bus Shelters
 D637A Outdoor|Bus Shelters
 4040701 Outdoor|Bus Shelters
 4011601 Outdoor|Bus Shelters
 4010002 Outdoor|Bus Shelters
 QMQ-D305 Outdoor|Billboards
 4763901 Outdoor|Bus Shelters
 4993901 Outdoor|Bus Shelters
 D845A Outdoor|Bus Shelters
 QMQ-D9 Outdoor|Billboards
 D841A Outdoor|Bus Shelters
 QMQ-D121 Outdoor|Billboards
 4993801 Outdoor|Bus Shelters
 QMQ-D393 Outdoor|Billboards
 4713302 Outdoor|Bus Shelters
 4713301 Outdoor|Bus Shelters
 4985202 Outdoor|Bus Shelters
 4012401 Outdoor|Bus Shelters
 4763502 Outdoor|Bus Shelters
 4012901 Outdoor|Bus Shelters
 4763902 Outdoor|Bus Shelters
 QMQ-D217 Outdoor|Billboards
 4018701 Outdoor|Bus Shelters
 4010001 Outdoor|Bus Shelters
 4971001 Outdoor|Bus Shelters
 QMQ-D41 Outdoor|Billboards
 4985101 Outdoor|Bus Shelters
 4973201 Outdoor|Bus Shelters
 Spring Hill Outdoor|Billboards
 4993701 Outdoor|Bus Shelters
 D931A Outdoor|Bus Shelters
 4985201 Outdoor|Bus Shelters
 QMQ-D25 Outdoor|Billboards

4763501 Outdoor|Bus Shelters
D614A Outdoor|Bus Shelters
4707401 Outdoor|Bus Shelters
4971002 Outdoor|Bus Shelters

I will let you know once the above are confirmed to go live

Thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au


Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Fri, 3 May 2024 at 16:12, Brayden Wedd  wrote:
Thanks Connor.

See attached the site card deck attached with some Townsville billboard options attached at the bottom. Let us know which ones you'd like to go for.
Keep in mind that the Townsville options - TV303, TV302, TV500, TV600 - can be bought per week, if you'd rather not lock in the whole month per what is in the [attached plan](#) (its cheaper to lock in the month)

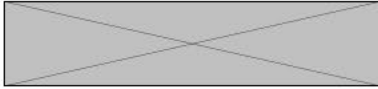
The per week rates for those sites areL

TV303 - \$2,440
TV302 - \$1,250
TV500 - \$1,480
TV600 - \$1,750

Let us know your thoughts

thanks

Brayden Wedd
Account Manager

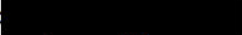


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Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Fri, 3 May 2024 at 16:09, Connor Weeden <> wrote:

Hey guys, here are the updated designs, Jacqui if you guys are happy with the design change, then I think we are good to go.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT 2602



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From: Paul Judge 

Sent: Friday, May 3, 2024 3:27 PM

CFM.001.019.0901_0004

To: Jacqui Collie [REDACTED]
Cc: Connor Weeden [REDACTED]; Brayden Wedd [REDACTED]
Stuart Gillies [REDACTED]; Andrew Sutherland [REDACTED] >
Subject: Re: [EXTERNAL]CFMEU billboards

Hi Connor,

As you are still processing changes I would recommend you apply a dynamic QR code rather than static.

To help please find attached one I regenerated for you.

Paul

On Fri, 3 May 2024 at 13:13, Jacqui Collie [REDACTED] wrote:

Hi Connor

I need to check with Michael as I think he had a change - I'll get back to you

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006

[REDACTED]

[REDACTED]

[REDACTED]

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DON'T RISK

~~BMD~~

BMDTHEREALSTORY.COM.AU

Authorised by Z Smith, Construction, Forestry and Maritime Employees Union,
540 Elizabeth St Melbourne VIC.

CAUTION

DON'T RISK ~~BMD~~



BMDTHEREALSTORY.COM.AU

Authorised by Z. Smith, Construction, Forestry and Maritime Employees Union,
540 Elizabeth St Melbourne VIC.

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DON'T RISK

~~BMD~~

BMDTHEREALSTORY.COM.AU

Authorised by Z Smith, Construction, Forestry and Maritime Employees Union, 540 Elizabeth St Melbourne VIC.

Sent: Mon 06/05/2024 10:43:16 PM (UTC)
To: james [REDACTED]
Cc: Jacqui Collie [REDACTED] Connor Weeden [REDACTED]
Subject: RE: Bishopp Billboards-CFMEU Booking

James,

Below are the details:

From: James Ronan [REDACTED]
Sent: Monday, May 6, 2024 8:22 am
To: Jacqui Collie [REDACTED]
Cc: Connor Weeden [REDACTED] Orders [REDACTED]
Subject: Bishopp Billboards-CFMEU Booking

Hi Jacqui,

I hope you're well and enjoying a long weekend!

I have been in contact with Connor the past few weeks and he has asked to me reach out to you to organise a booking on 2 x Indooroopilly Digital Billboards and 2 x Townsville Digital Billboards for 4 weeks (totalling \$16k+GST).

I just need to get some details so we can organise the Advertising Order to be sent over to you for sign off. Can you please email me the following:

Entity Name: **CFMEU Industrial Union of Employees QLD State C&G Division**
ABN: **12 898 529 251**
Campaign Name: **BMD Campaign**
Signatory Name & Email (I'm assuming this is you?):
Address : **16 Campbell Street, Bowen Hills, QLD 4006**

Please note, all creative will still need to be approved, but based on my conversations with Connor and the feedback from OMA this will hopefully be no issue.

Kind Regards,

James Ronan
National Sales Manager



25 [REDACTED] elvin [REDACTED] ox 3391, Newmarket QLD 4051
[REDACTED] | [REDACTED] | W bishopp.com.au

From: Jacqui Collie [REDACTED]
Sent: Tue 07/05/2024 3:19:14 AM (UTC)
To: Michael Ravba [REDACTED]
Subject: FW: BMD - Media Buy
Attachment: CFMEU - Site Cards.pdf

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006



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From: Brayden Wedd [REDACTED]
Sent: Tuesday, May 7, 2024 1:17 PM
To: Jacqui Collie [REDACTED]
Cc: Stuart Gillies [REDACTED]; Connor Weeden [REDACTED]
Subject: Re: BMD - Media Buy

Hi Jacqui

I have reattached the Site Card deck below as requested - all the Townsville options are towards the bottom. The per month cost of these can be found in yellow in the [Media Plan](#).

Noting that options **TV303, TV302, TV500, TV600** - can be bought per week, if you'd rather not lock in the whole month. Per week costs are:

Week rates:

TV303 - \$2,440

TV302 - \$1,250

TV500 - \$1,480

TV600 - \$1,750

Let us know if you would like to add any of these to the Buy

On the Brisbane billboard front, see below some live cam images that have come through from a few of the locations - I reckon they are looking good!

Highgate Hill Outbound Live Cam!



Spring Hill Iconic Live Cam!

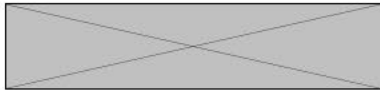


Kangaroo Point Live Cam!



Thanks!

Brayden Wedd
Account Manager



www.campaignedge.com.au



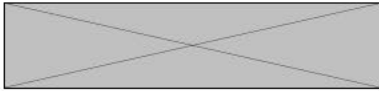
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Fri, 3 May 2024 at 18:04, Brayden Wedd [REDACTED] > wrote:
Thanks Jacqui !

Have a good weekend

Brayden Wedd
Account Manager



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Fri, 3 May 2024 at 17:41, Jacqui Collie [REDACTED] > wrote:
Plan approved, thanks Brayden.

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Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006



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From: Brayden Wedd [REDACTED]

Sent: Friday, May 3, 2024 5:38 PM

CFM.003.007.9023_0005

To: Jacqui Collie [REDACTED]
Cc: Stuart Gillies [REDACTED]; Connor Weeden [REDACTED]
Subject: BMD - Media Buy

You don't often get email from [REDACTED]. [Learn why this is important](#)

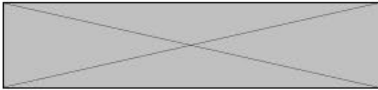
Hi Jacqui

Could you please confirm that you are happy to approve the plan as attached

The total Media spend is \$44,800.00 + GST

Thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

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From: Connor Weeden [REDACTED]
Sent: Thur 09/05/2024 12:22:25 AM (UTC)
To: Jacqui Collier [REDACTED]; Michael Ravbar [REDACTED]
Cc: Andrew Sutherland [REDACTED]; Joe Gorman [REDACTED]
Subject: Billboard update and BMD letter boxing
Attachment: BMD a5.pdf

Hey guys, campaign edge has informed me that the billboard provided has taken the billboards down after BMD threatened them with legal action, I'm currently working with Campaign edge to get more billboard providers in QLD and will get back to you as soon as they get back to me, all though we will probably have a similar result with other providers.

This has not affected the Programmatic advertisements and they are still up and running as they are a different provider. Campaign edge has also assured me that we will not be charged for the full period and only the 5 days they were active.

Sutho would like to hit them with a letter box drop in the suburbs that board members live. I have attached the flyer for you to review, It is the is current Don't trust BMD design and the wording from the original flyer, please let me know if you have any changes you want to make or if you are happy for these to go out. The letter box drop will hit these suburbs:

1. Wynnum,
2. West Wynnum,
3. Manly,
4. Manly West,
5. Wellington Point,
6. West End,
7. Cannon Hill
8. Port of Brisbane

and it will cover around 36,000 homes.

Thaks guys.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden
Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
Dickson ACT2602



From: Jacqui Collie [REDACTED]
Sent: Thur 09/05/2024 12:48:17 AM (UTC)
To: Dylan Howard [REDACTED]
Subject: FW: Billboard update and BMD letter boxing
Attachment: BMD a5.pdf

Hey D

Is this the flyer you want us to send to print for next week?

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie

Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006

[REDACTED]

[REDACTED]

[REDACTED]

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From: Connor Weeden [REDACTED]
Sent: Thursday, May 9, 2024 10:34 AM
To: Jacqui Collie [REDACTED]; Michael Ravbar [REDACTED]
Cc: Andrew Sutherland [REDACTED]; Joe Gorman [REDACTED]; Dylan Howard [REDACTED]
Subject: Re: Billboard update and BMD letter boxing

Sorry about that, thanks for picking it up, updated file attached.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



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From: Jacqui Collie <[REDACTED]>

Sent: Thursday, May 9, 2024 10:32 AM

To: Connor Weeden <[REDACTED]>; Michael Ravbar <[REDACTED]>

Cc: Andrew Sutherland <[REDACTED]>; Joe Gorman <[REDACTED]>; Dylan

Howard <[REDACTED]>

Subject: RE: Billboard update and BMD letter boxing

Hi Connor

There is a typo in the last para – needs to read BMD is a cowboy construction company

Jacqui Collie



Construction & General Division
QLD/NT Divisional Branch



Governance, Political & Executive Officer

16 Campbell Street

Bowen Hills QLD 4006



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From: Connor Weeden [REDACTED]

Sent: Thursday, May 9, 2024 10:22 AM

To: Jacqui Collie [REDACTED]; Michael Ravbar [REDACTED]

Cc: Andrew Sutherland [REDACTED] Joe Gorman [REDACTED]

Subject: Billboard update and BMD letter boxing

Hey guys, campaign edge has informed me that the billboard provided has taken the billboards down after BMD threatened them with legal action, I'm currently working with Campaign edge to get more billboard providers in QLD and will get back to you as soon as they get back to me, all though we will probably have a similar result with other providers.

This has not affected the Programmatic advertisements and they are still up and running as they are a different provider. Campaign edge has also assured me that we will not be charged for the full period and only the 5 days they were active.

Sutho would like to hit them with a letter box drop in the suburbs that board members live. I have attached the flyer for you to review, It is the is current Don't trust BMD design and the wording from the original flyer, please let me know if you have any changes you want to make or if you are happy for these to go out. The letter box drop will hit these suburbs:

1. Wynnum,
2. West Wynnum,
3. Manly,
4. Manly West,
5. Wellington Point,
6. West End,
7. Cannon Hill
8. Port of Brisbane

and it will cover around 36,000 homes.

Thaks guys.

CFMEU

**Construction & General Division
National Office,
NSW Branch & ACT Branch**



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



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CFMEU

WORKER

MAY 2024

UNITE
&
FIGHT

MAY DAY
PHOTO SPECIAL





DIGGING DEEP FOR UNION STEVE!

Union members on the Gold Coast Light Rail project have raised over \$5000 for traffic controller Steve Towell, who is fighting for his life after being diagnosed with throat cancer earlier this year.

The fundraiser and barbecue were organised by traffic control delegate Paul 'Scottish' Haggerty and facilitated onsite by delos Taity, Jedi and Troy Xuereb.

Whip-arounds are not unusual, and CFMEU members often donate a day's travel to a good cause or a friend in need. But Steve said the kind gesture took him completely by surprise.

"I don't even know most of the workers, because they're all down the Goldy and I'm in Brisbane," he said.

"They gave me a huge card with messages. I get emotional every time I think about it. It's that brotherhood and sisterhood, you know? Especially from people who I've never really met.

"I've always given to those things when the hat is passed around, but you don't realise how much it's appreciated at the other end. It makes a huge difference. I can't thank them enough."

The 61-year-old traffic controller, who is known at his local pub as 'Union Steve', said being a member of the CFMEU has kept him going over the past six months while he's unable to work.

Representatives from the BERT and BUSO funds have visited to help organise Steve's finances so that he stays on top of his rent and bills and other expenses.

"I didn't have to go and see them; they dropped everything and got it all done quickly," Steve said.

“That’s the power of the union – they look after us”

Steve's troubles started in November 2022 when he went under the knife to remove cancer from his bowel. Twelve months later, they picked up the cancer in his throat.

"Santa Claus is a c**t – he got me two years in a row!" Steve said. "I spent the holidays getting scans and biopsies and all that sort of shit. It wasn't a real happy Christmas. I must have punched a reindeer or something when I was a kid."

For the past few months, he's been feeding through a tube while undergoing radiation and chemotherapy. The ordeal has certainly taken a chunk out of him, but he's keen to get back to work.

"There's only so much Netflix you can watch," he said. "It's been a journey, but hopefully it's just about over."

Steve has also got a message for his fellow workers: "I've become a bit staunch on this. I keep telling people, if something doesn't feel right, go see your doctor."

B_{ad} M_{ad} D_{angerous}

THE REAL STORY

On Sunday 24 March, CFMEU Youth Crew members attended Wynnum-Manly Seagulls' first home game of the rugby league season to protest the club's major sponsor, BMD.

Across town, CFMEU members were holding another protest at the Centenary Bridge, where the lead contractor BMD was bringing in cheap Chinese steel to use on the taxpayer-funded bridge upgrade.

At both locations, members distributed flyers to the public to let them know about one of Australia's worst construction companies, which pays substandard wages, cuts corners on safety and robs local manufacturers.

BMD uses sport to sell itself as a family-friendly Queensland company and a good corporate citizen. For example, BMD pays for its logo to be splashed across the coaches' box at North Queensland Cowboys NRL games, while the Wynnum-Manly club is now called 'BMD Wynnum-Manly Seagulls' and its home ground is officially known as 'BMD Kougari Oval'.

But construction workers know BMD as BAD MAD DANGEROUS.

The tragic death of an electrician at a BMD site in Ipswich in December last year is just one of a litany of incidents at Bad Mad Dangerous projects across the country. According to the fallen worker's colleagues, he'd been showing signs of severe heat stress before he was found dead in his car.

Our organisers found a disgraceful site, with no air conditioning in the crib room and no cool drinking water for workers. It was so bad that even the do-nothing WorkSafe inspector wrote up several enforcement notices. You can see the video – and many other shit-tip BMD sites – by scanning the QR code opposite.

A significant part of BMD's profits come from taxpayer-funded government projects such as the Centenary Bridge upgrade in Brisbane's west. The \$298 million project is yet another example of BMD's disregard for safety and compliance.

Bad Mad Dangerous imported inferior foreign steel for the temporary bridge structures – going against Department of Transport and Main Roads guidelines. Unsurprisingly, the transport minister Bart Mellish made excuses for BMD.

We believe the public has a right to know that cheap imported building products are being used on a major taxpayer-funded job.

This puts the community at risk and robs Australian steelworkers.

The Centenary Bridge protest lasted for a little over a fortnight as delegates and organisers sat guard day and night outside the gates until Bad Mad Dangerous agreed to have the imported steel tested by a third party.

Once the results arrived, BMD refused to release them and hired thugs to try and intimidate our officials. Needless to say, we won't be backing away from the fight.

Now that taxpayers are waking up to BMD, state and federal governments must do the right thing and stop awarding contracts to Bad Mad Dangerous.

SEE FOR
YOURSELF



WWW.BMDTHEREALSTORY.COM.AU

From: Jacqui Collie [REDACTED]
Sent: Mon 13/05/2024 1:21:09 AM (UTC)
To: Connor Weeden [REDACTED]; Andrew Sutherland [REDACTED]
Cc: Michael Ravbar [REDACTED]; Brayden Wedd [REDACTED]
Subject: Re: BMD - Media Buy Options

Hey Connor
Michael and I will give you a buzz about this tomorrow if that's ok

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Jacqui Collie
Executive Officer

16 Campbell Street
Bowen Hills QLD 4006



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From: Connor Weeden [REDACTED]
Sent: Monday, May 13, 2024 8:08:40 AM
To: Andrew Sutherland [REDACTED]; Jacqui Collie [REDACTED]
Cc: Michael Ravbar [REDACTED]; Brayden Wedd [REDACTED]
Subject: FW: BMD - Media Buy Options

Hey guys, campaign edge has come back with some more options following the billboard getting taken down in Brisbane.

I like the idea of the mobile billboards.

Connor Weeden



Construction & General Division
National Office,
NSW Branch & ACT Branch



Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



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From: Brayden Wedd [REDACTED] >

Sent: Friday, May 10, 2024 6:07 PM

To: Connor Weeden [REDACTED]; Zach Smith <[REDACTED]>

Cc: Stuart Gillies [REDACTED]

Subject: BMD - Media Buy Options

Hi all - I have got some options back from the Media Buyer

I have colour coded the [sheet here](#) - but they are still a pain in the arse to read so here is a summary!

Mobile Billboards - Brisbane (BRIS) and Townsville (TSV) options

- Best BRIS option: \$2,190 p/day
- Best TSV option: \$3,360 p/day

Digital Billboard - TSV

- We have got some Billboard options in Townsville that aren't GOA media (the publisher that took down the Brisbane billboard Ads when BMD complained)
- You can see what these Townsville options look like toward the bottom of this [deck](#)
- prices for these range from \$3,500 - \$6,900 per month
- The following TSV options can also be purchased on a weekly basis:

Week rates:

TV303 - \$2,440

TV302 - \$1,250

TV500 - \$1,480

TV600 - \$1,750

Programmatic OOH

- 37 Brisbane/Gold Coast Sites are running (marked in Yellow)
- As an option, Media team have added **73 TSV sites** for \$5,000 (see the Prog OOG - site list tab for locations) - for two week run

Press Ad - the Courier Mail

- there is a buy one get one free deal going, for
- Full page Ad for \$13,350 on Thursday 16th of May will get a free spot on the following Thursday (23rd)

Radio - 30 second, 15/05 - 26/05

Station B105: Mon-Sun for two weeks - 30 spots - \$13,800

Station Triple M - 4MMM: Mon-Sun for two weeks - 30 spots - \$ 12,450.00

Let us know what you reckon.

Have a good weekend

Brayden Wedd
Account Manager



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

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Message

From: Kane Lowth [REDACTED]
Sent: 14/05/2024 4:34:08 PM
To: Joe Gorman [REDACTED] QNT Senior Officers [qntSeniorOfficers@cfmeu.org]
CC: Dylan Howard [REDACTED]
Subject: Re: FOR APPROVAL: Statement re: BMD Centenary Bridge

That last sentence "above the law" is used by media and the talk would end up about us.

Maybe

BMD is a rouge contractor that regularly puts workers lives at risk by consistently ignoring workplace health and safety laws.

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Kane Lowth
 QLD/NT Assistant Secretary

16 Campbell Street
 Bowen Hills QLD 4006



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From: Joe Gorman [REDACTED]
Sent: Tuesday, May 14, 2024 4:16:06 PM
To: QNT Senior Officers <qntSeniorOfficers@cfmeu.org>
Cc: Dylan Howard <[REDACTED]>
Subject: FOR APPROVAL: Statement re: BMD Centenary Bridge

Statement from CFMEU State Secretary Michael Ravbar:

"Queensland's worst construction company BMD have hired security guards to prevent union officials from lawfully entering the Centenary Bridge upgrade project.

"Two CFMEU organisers were physically assaulted simply for doing their job as BMD openly and brazenly defies workplace laws to hinder and obstruct union officials.

"This outrageous behaviour by BMD comes after two failed applications to the Queensland Industrial Relations Commission to have interim orders made against CFMEU organisers.

“The Commission, the government safety regulator and the police all recognise the right of union officials to enter worksites to look after the health and safety of workers. But BMD is a rogue contractor that thinks it’s above the law.”

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Joe Gorman
Digital Campaigns & Communications Officer

16 Campbell Street
Bowen Hills QLD 4006



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Message

From: Stacey Davidson [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=52994CF90E034EA5A96FE03CA6A1BA3B-STACEY DAVI]
Sent: 14/05/2024 1:13:44 PM
To: QNT Office Staff [qntOfficeStaff@cfmeu.org]
Subject: Text message sent to Construction Delegates today, Tuesday, 14th May 2024

All Construction Delos** Urgent**Please support orgs ASAP at the BMD Centenary Bridge jobsite, Jindalee. Nearest landmark is Jindalee Bowls Club. Thanks Jade

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Stacey Davidson
Office Supervisor

16 Campbell Street
Bowen Hills QLD 4006



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From: Connor Weeden [REDACTED]
Sent: Wed 15/05/2024 10:14:09 AM (UTC)
To: Hemal Patel [REDACTED]
Subject: Fw: Your Meta ads receipt (Account ID: 337692472)

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden
Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
Dickson ACT 2602



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From: connor weeden [REDACTED]
Sent: Wednesday, May 15, 2024 8:13 PM
To: Connor Weeden [REDACTED]
Subject: Fw: Your Meta ads receipt (Account ID: 337692472)

From: Meta for Business <advertise-noreply@support.facebook.com>
Sent: Saturday, 11 May 2024 6:01 PM
To: Connor Weeden [REDACTED]
Subject: Your Meta ads receipt (Account ID: 337692472)



Receipt for:
Connor Weeden

Transaction ID:
7560538550727461-7597389323709053

Payment summary

Amount billed
A\$297 21 AUD

Date range
Apr 11, 2024, 12 00 AM May 9, 2024,
11:59 PM

Billing reason
Ads spend since Apr 12, 2024.

Product type
Meta ads

Payment method
MasterCard

Reference number 
RZUUZ4UGL2

Campaign	Results	Amount
Post: "BMD are out of control. They consistently cut..."	23,538 Impressions	A\$100.00
[04/14/2024] Promoting https://www.bmdtherealstory.com.au/	26,015 Impressions	A\$167.89
Post: "Well-funded training for you, your family and..."	61 Impressions	A\$0.85
[05/09/2024] Promoting https://www.bmdtherealstory.com.au/	181 Impressions	A\$1.45
Campaign total		A\$270.19
Tax		(10%) A\$27.02
Total		A\$297.21

Sent: Fri 17/05/2024 1:35:51 AM (UTC)
Subject: FW: BMD - Media Buy
Attachment: Invoice INV-3017.pdf

From: Brayden Wedd <[REDACTED]>
Sent: Friday, May 17, 2024 11:30 AM
To: Hemal Patel <[REDACTED]>
Cc: Connor Weeden <[REDACTED]>
Subject: BMD - Media Buy

You don't often get email from [REDACTED]. [Learn why this is important](#)

Hi Hemal,

I hope you are well!

See attached the invoice for the recent Media Buy / Letterbox for the BMD campaign.

Have looped in Connor as he is the key person I have been liaising with for this campaign

thanks!

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

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TAX INVOICE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Invoice Date
16 May 2024

Invoice Number
INV-3017

Reference
SO2256

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
11 x Digital Brisbane Billboards	1.00	25,000.00	0.00%	10%	25,000.00
37 x Digital Billboard and Bus shelters, Programmatic OOH	1.00	15,000.00	0.00%	10%	15,000.00
Monitoring, optimising and reporting	1.00	4,800.00	0.00%	10%	4,800.00
Letterbox Advertising: A5 Flyers around Brisbane (residential and business). Total of 37,491 flyers printed and delivered.	37491.00	0.30	0.00%	10%	11,247.30
Subtotal					56,047.30
TOTAL GST 10%					5,604.73
TOTAL AUD					61,652.03

Due Date: 16 May 2024

Campaign Edge Pty Ltd

BSB: 1

Account:

Swift Code:

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222

Sent: Mon 20/05/2024 2:12:09 AM (UTC)
Subject: FW: BMD - Media Buy
Attachment: Invoice INV-3017.pdf

From: Connor Weeden [REDACTED]
Sent: Monday, May 20, 2024 9:18 AM
To: Hemal Patel [REDACTED]
Cc: Andrew Sutherland [REDACTED] Brayden Wedd
[REDACTED]
Subject: Re: BMD - Media Buy

Hey Hemal, my understanding is that the QLD branch is handling the Billboards, programmatic and monitoring and National office is handling the "Letterbox Advertising: A5 Flyers around Brisbane (residential and business). Total of 37,491 flyers printed and delivered."

Zach and Sutho have approved the letterboxing but I'm pretty sure Jaqui is the one who has approved the other expenses.

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden

Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street

Dickson ACT2602



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From: Hemal Patel [REDACTED]
Sent: Friday, May 17, 2024 11:36 AM
To: Connor Weeden [REDACTED]
Subject: FW: BMD - Media Buy

Connor,

Please review and approve this invoice.

From: Brayden Wedd [REDACTED]
Sent: Friday, May 17, 2024 11:30 AM
To: Hemal Patel [REDACTED]
Cc: Connor Weeden [REDACTED]
Subject: BMD - Media Buy

You don't often get email from [REDACTED] [Learn why this is important](#)

Hi Hemal,

I hope you are well!

See attached the invoice for the recent Media Buy / Letterbox for the BMD campaign.

Have looped in Connor as he is the key person I have been liaising with for this campaign

thanks!

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

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TAX INVOICE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Invoice Date
16 May 2024

Invoice Number
INV-3017

Reference
SO2256

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
11 x Digital Brisbane Billboards	1.00	25,000.00	0.00%	10%	25,000.00
37 x Digital Billboard and Bus shelters, Programmatic OOH	1.00	15,000.00	0.00%	10%	15,000.00
Monitoring, optimising and reporting	1.00	4,800.00	0.00%	10%	4,800.00
Letterbox Advertising: A5 Flyers around Brisbane (residential and business). Total of 37,491 flyers printed and delivered.	37491.00	0.30	0.00%	10%	11,247.30
Subtotal					56,047.30
TOTAL GST 10%					5,604.73
TOTAL AUD					61,652.03

Due Date: 16 May 2024

Campaign Edge Pty Ltd



Account:

Swift Code:

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222

From: Connor Weeden [REDACTED]
Sent: Mon 20/05/2024 3:32:08 AM (UTC)
To: Naomi Brooks [REDACTED]
Cc: Hemal Patel [REDACTED]
Subject: Re: Google Ads receipt
Attachment: 4973744243.pdf

Here you go guys

CFMEU

Construction & General Division
National Office,
NSW Branch & ACT Branch



Connor Weeden
Digital and Social Media Content Creator

Unit 7-10, 8 Cape Street
Dickson ACT 2602



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From: Naomi Brooks [REDACTED]
Sent: Monday, May 20, 2024 1:26 PM
To: Connor Weeden [REDACTED]
Cc: Hemal Patel [REDACTED]
Subject: Google Ads receipt

Hi Connor,

Can you please send through the most recent Google ads receipt to Hemal?

Thank you!

CFMEU

Naomi Brooks
Director of Public Affairs and Communications



Tax Invoice

Invoice number: 4973744243

Google Australia Pty Limited

Level 5, 48 Pirrama Road

Pymont NSW 2009

Australia

ABN: 33 102 417 032

Bill to

CFMEU

CFMEU Construction & General Division National Office

Level 1/1 Miller Ln

Pymont NSW 2009

Australia

Details

Invoice number4973744243

Invoice dateApr 30, 2024

Billing ID9738-5033-8488

Account ID707-050-6397

Google Ads

Total in AUD

A\$483.99

Summary for Apr 1, 2024 - Apr 30, 2024

Subtotal in AUD

A\$439.99

GST (10%)

A\$44.00

Total in AUD

A\$483.99

You will be automatically charged for any amount due.

Account ID: 707-050-6397
Apr 1, 2024 - Apr 30, 2024

Description	Quantity	Units	Amount(A\$)
BMD website display	1351	Clicks	439.99
Subtotal in AUD			A\$439.99
GST (10%)			A\$44.00
Total in AUD			A\$483.99

From: Brayden Wedd [REDACTED]
Sent: Thur 23/05/2024 6:40:37 AM (UTC)
To: Hemal Patel [REDACTED]
Cc: Connor Weeden [REDACTED]
Subject: Re: FW: BMD - Media Buy CFMEU
Attachment: Credit Note CN-3039.pdf
Attachment: Invoice INV-3017 (1).pdf

You don't often get email from [REDACTED] [Learn why this is important](#)

Hi Hemal - no worries at all

See attached Credit note, and the revised invoice with CN applied
Thanks!

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Thu, 23 May 2024 at 12:34, Hemal Patel [REDACTED] wrote:

Brayden,

Please provide us with the credit note for the balance outstanding on this BMD campaign invoice (amount that is in credit).

I would like to only pay the difference.

Regards



Construction & General Division
National Office



Hemal Patel

Head of Finance

16 Campbell Street

Bowen HillsQLD4006



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From: Brayden Wedd [REDACTED]
Sent: Friday, May 17, 2024 11:30 AM
To: Hemal Patel [REDACTED]
Cc: Connor Weeden [REDACTED]
Subject: BMD - Media Buy

You don't often get email from [REDACTED]. [Learn why this is important](#)

Hi Hemal,

CFM.001.053.7273_0002

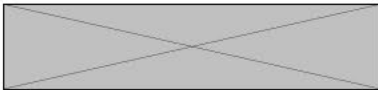
I hope you are well!

See attached the invoice for the recent Media Buy / Letterbox for the BMD campaign.

Have looped in Connor as he is the key person I have been liaising with for this campaign

thanks!

Brayden Wedd
Account Manager



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

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CREDIT NOTE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Date
23 May 2024

Credit Note Number
CN-3039

Reference
INV-3017

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	GST	Amount AUD
Digital billboards taken town by Publisher, and refunded.	1.00	21,000.00	10%	21,000.00
Subtotal				21,000.00
TOTAL GST 10%				2,100.00
TOTAL AUD				23,100.00
Less Credit to Invoice(s)				23,100.00
REMAINING CREDIT				0.00

TAX INVOICE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Invoice Date
16 May 2024

Invoice Number
INV-3017

Reference
SO2256

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
11 x Digital Brisbane Billboards	1.00	25,000.00	0.00%	10%	25,000.00
37 x Digital Billboard and Bus shelters, Programmatic OOH	1.00	15,000.00	0.00%	10%	15,000.00
Monitoring, optimising and reporting	1.00	4,800.00	0.00%	10%	4,800.00
Letterbox Advertising: A5 Flyers around Brisbane (residential and business). Total of 37,491 flyers printed and delivered.	37491.00	0.30	0.00%	10%	11,247.30
Subtotal					56,047.30
TOTAL GST 10%					5,604.73
TOTAL AUD					61,652.03
Less Amount Credited					23,100.00
AMOUNT DUE AUD					38,552.03

Due Date: 16 May 2024

Campaign Edge Pty Ltd

BSB: [REDACTED]

Account: [REDACTED]

Swift Code: [REDACTED]

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222

From: Michael Ravbar [REDACTED]
Sent: Tue 28/05/2024 7:35:26 AM (UTC)
To: Brayden Wedd [REDACTED]; Connor Weeden [REDACTED]
Cc: Stuart Gillies [REDACTED]; Jacqui Collie [REDACTED]; Andrew Sutherland [REDACTED]
Subject: RE: CFMEU BMD Options

What about Game 2 State of Origin in Melbourne at the end of June.

CFMEU

Construction & General Division
QLD/NT Divisional Branch



Michael Ravbar

QLD/NT Secretary

16 Campbell Street

Bowen Hills QLD 4006

[REDACTED]

[REDACTED]

[REDACTED]

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From: Brayden Wedd [REDACTED]
Sent: Tuesday, May 28, 2024 4:01 PM
To: Connor Weeden [REDACTED] >
Cc: Stuart Gillies [REDACTED]; Michael Ravbar [REDACTED] Jacqui Collie [REDACTED]; Andrew Sutherland [REDACTED] >
Subject: CFMEU BMD Options

Connor,

See below two Media plans - one that builds on the existing buy (different channels around Brisbane and Townsville), and one that focuses on those two State of Origin matches we discussed.

For simplicity, I have compiled the Digital Billboard Site Cards for both plans into this deck [here](#).

1. BMD: [Options around Brisbane and TSV](#)

Please find attached the revised plan for Brisbane & Townsville, assuming a starting of the week of **June 3rd**

We've provided availability for two mobile billboard companies across June and July. Rates are all indicative, once we know the exact live dates we will be able to give a final cost.

2. BMD: [State of Origin-specific Options](#)

There's a wide selection of Digital Large Format sites near the stadium in Brisbane, however there are only small format options in Newcastle.

We've provided programmatic OOH options for both Bris and Newcastle as they are more cost efficient.

Regarding Aerial banners/blimps for the Game 3 of the Mens' match, unfortunately, Queensland (as well as Federal Law it would seem) is very strict around political advertising at these events. QLD also has strict 'ambush advertising' legislation, which would require something like this to be approved by the relevant state minister ahead of the event.

Aerial banners are also only permitted near the beach and not directly over land. So we've excluded these options from this plan for now.

Let us know if you would like to catch up to discuss this further, or if you are having any issues accessing the documents

Thanks

Brayden Wedd
Account Manager

Message

From: Joe Gorman [REDACTED]
Sent: 30/05/2024 11:27:46 AM
To: QNT Senior Officers [qntSeniorOfficers@cfmeu.org]
CC: Dylan Howard [REDACTED]
Subject: DRAFT Centenary Bridge media release
Attachments: CFMEU MEDIA RELEASE - CFMEU calls for investigation into Centenary Bridge Upgrade.pdf

Hi all,

Please find attached a DRAFT media release, as requested by Michael.

Let me know if there are any issues/concerns before I distribute it tomorrow.

Cheers,
 Joe

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Joe Gorman
 Digital Campaigns & Communications Officer

16 Campbell Street
 Bowen Hills QLD 4006



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REGIONAL OFFICES
 Darwin – Ph (08) 8981 5280
 Townsville – Ph (07) 4766 8715
CFMEUQ
 State Construction
 & General Division

HEAD OFFICE
 16 Campbell Street
 Bowen Hills QLD 4006
 Ph (07) 3231 4600
 Fax (07) 3231 4699
 qntqueries@cfmeu.org

CFMEU CALLS FOR INVESTIGATION INTO CENTENARY BRIDGE UPGRADE

31 May 2024

CFMEU QLD/NT Secretary Michael Ravbar has called for an independent investigation into the Centenary Bridge Upgrade after chronic mismanagement by the department and the contractor.

Mr Ravbar said the multi-million-dollar project has been a slow-moving disaster since the Department of Transport and Main Roads (TMR) awarded the contract to BMD Constructions and Georgiou Group as a Joint Venture.

BMD-Georgiou have ignored TMR regulations and endangered workers and the community by importing unsafe structural steel to use on the bridge. The Joint Venture has also overseen a terrible safety record for workers, with numerous breaches of the WHS Act.

Instead of addressing the procurement and safety issues, BMD-Georgiou have hired dozens of employer representatives to hinder and obstruct union officials from entering the site.

BMD-Georgiou is now demanding the government reimburse them millions of dollars for these employer representatives in a shameless corporate shakedown that will force taxpayers to fund the cost of the Joint Venture's failures.

Quotes attributable to CFMEU QLD/NT Secretary Michael Ravbar:

"There is an odious pattern of behaviour on Queensland civil construction projects where the contractor does the wrong thing, the department looks the other way and workers and taxpayers are left to fix the problem.

"The Centenary Bridge Upgrade is turning into another Cross River Rail, with Queenslanders made to pay for the mistakes of a crooked civil contractor.

"This vital piece of infrastructure is behind schedule and over budget due to BMD-Georgiou, and there are ongoing concerns about the safety of the structural steel that has been imported for the job.

"Using foreign steel on this taxpayer-funded job goes against the State Government's own Best Practice Principles, yet TMR has done nothing and the Minister Bart Mellish has made excuses for BMD-Georgiou.

"If Premier Steven Miles can't pull his transport minister and the department into line, the matter should be referred to Queensland's Crime and Corruption Commission for investigation."

Contact: Joe Gorman 0429 314 932

qnt.cfmeu.org.au
 ABN: 12 898 529 251

Message

From: Joe Gorman [REDACTED]
Sent: 30/05/2024 2:21:32 PM
To: QNT Senior Officers [qntSeniorOfficers@cfmeu.org]
CC: Dylan Howard [REDACTED]
Subject: RE: DRAFT Centenary Bridge media release
Attachments: CFMEU MEDIA RELEASE - Steven Miles must stop Centenary Bridge extortion.pdf

Take two attached, with changes highlighted in yellow.

CFMEU

Construction & General Division
 QLD/NT Divisional Branch



Joe Gorman
 Digital Campaigns & Communications Officer

16 Campbell Street
 Bowen Hills QLD 4006



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From: Joe Gorman [REDACTED]
Sent: Thursday, May 30, 2024 11:28 AM
To: QNT Senior Officers <qntSeniorOfficers@cfmeu.org>
Cc: Dylan Howard [REDACTED]
Subject: DRAFT Centenary Bridge media release

Hi all,

Please find attached a DRAFT media release, as requested by Michael.

Let me know if there are any issues/concerns before I distribute it tomorrow.

Cheers,
 Joe

CFMEU

Construction & General Division
 QLD/NT Divisional Branch

Joe Gorman
 Digital Campaigns & Communications Officer

16 Campbell Street
 Bowen Hills QLD 4006



REGIONAL OFFICES
 Darwin – Ph (08) 8981 5280
 Townsville – Ph (07) 4766 8715
CFMEUQ
 State Construction
 & General Division

HEAD OFFICE
 16 Campbell Street
 Bowen Hills QLD 4006
 Ph (07) 3231 4600
 Fax (07) 3231 4699
 qntqueries@cfmeu.org

STEVEN MILES MUST STOP CENTENARY BRIDGE EXTORTION

31 May 2024

Rogue contractor BMD-Georgiou is demanding more money from the Queensland Government to finish the Centenary Bridge Upgrade in a shameless corporate shakedown that will force taxpayers to fund the cost of the contractor's failures.

CFMEU QLD/NT Secretary Michael Ravbar said the multi million dollar project has been a slow moving disaster since the Department of Transport and Main Roads (TMR) awarded the contract to BMD Constructions and Georgiou Group as a Joint Venture.

BMD-Georgiou have ignored TMR regulations and endangered workers and the community by importing unsafe structural steel to use on the bridge. The Joint Venture has also overseen a terrible safety record for workers, with numerous breaches of the WHS Act.

Instead of addressing the procurement and safety issues, BMD-Georgiou have hired dozens of employer representatives to hinder and obstruct union officials from entering the site.

Quotes attributable to CFMEU QLD/NT Secretary Michael Ravbar:

"There is an odious pattern of behaviour on Queensland civil construction projects where the contractor does the wrong thing, TMR looks the other way and workers and taxpayers are left to fix the problem.

"The Centenary Bridge Upgrade is turning into another Cross River Rail, with Queenslanders made to pay for the mistakes of a crooked civil contractor. Let's call it out for what it is: a department-sanctioned extortion racket.

"This Centenary Bridge is behind schedule and over budget because of BMD-Georgiou, and there are ongoing concerns about the safety of the structural steel that has been imported for the job.

"Using foreign steel on this taxpayer-funded job goes against the State Government's own Best Practice Principles, yet TMR has done nothing and the Minister Bart Mellish has only made excuses for BMD-Georgiou.

"Enough is enough: if Bart doesn't have what it takes to bring BMD-Georgiou to heel, Premier Miles must step in and sort out the mess."

Contact: Joe Gorman 0429 314 932

qnt.cfmeu.org.au
 ABN: 12 898 529 251

From: Hemal Pate [REDACTED]
Sent: Tue 04/06/2024 3:29:12 AM (UTC)
To: Hemal Pate [REDACTED]
Subject: CFMEUQ Invoice INV00765
Attachment: INV00765 CFMEU C&G National Office.pdf

CONSTRUCTION, FORESTRY, MINING AND ENERGY
Industrial Union of Employees, Queensland
State Construction and General Division

TAX INVOICE

ABN 12 898 529 251

Debit to:

CFMEU Construction & General Division National Office
Level 1
1 Miller Lane

Pyrmont NSW 2009
Attention: Jason Jennings
Email: fedfinance@cfmeu.org

Invoice Date: 3/06/2024
Invoice Number: INV00765
Terms: 7 Days from Invoice
PO Number:

Description	Total (excl GST)	GST	Total (incl GST)
BMD Campaign			
Letterbox Advertising: A5 Flyers around Brisbane	11,247.30	1,124.73	12,372.03

Invoice Totals	11,247.30	1,124.73	12,372.03
----------------	-----------	----------	-----------

Bank details for direct debiting - BSB XXXXXXXXXX **Account Number:** XXXXXXXXXX

From: QNT Finance[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=E2087F54C69B4A6DAB434BC9E86C8ACD-QNT FINANCE]
Sent: Tue 04/06/2024 4:21:29 AM (UTC)
To: Jacqui Collie [REDACTED]
Subject: FW: Your invoice from Bishopp Outdoor Advertising
Attachment: Invoice_425664.pdf

Jacq,

Please approve attached invoice and is this for BMD campaign?

Regards
Hemal

From: Accounts Shared Mailbox [REDACTED]
Sent: Tuesday, June 4, 2024 2:19 PM
To: QNT Finance <qntfinance@cfmeu.org>
Subject: FW: Your invoice from Bishopp Outdoor Advertising

You don't often get email from accounts@meuqld.org.au. [Learn why this is important](#)

Accounts Shared Mailbox

Mining and Energy Union
Queensland District

Web: www.meuqld.org.au

Office Location:

Postal Address:

PO Box 508
Spring Hill QLD 4004



From: accounts@bishopp.com.au <accounts@bishopp.com.au>
Sent: Tuesday, June 4, 2024 2:09 PM
To: Accounts Shared Mailbox <accounts@meuqld.org.au>
Subject: Your invoice from Bishopp Outdoor Advertising

You don't often get email from accounts@bishopp.com.au. [Learn why this is important](#)

CFMEU Industrial Union of Employees QLD

Dear Valued Customer,

Please find your invoice/s below.

Invoice Number	Invoice Date	Invoice Due Date	Invoice Amount
425664	31/05/2024	15/06/2024	\$1,728.58
TOTAL			\$1,728.58

[View Invoices / Pay Now](#)

Should you have any questions, please reply to this email or contact me on the details below.

Kind Regards,
Accounts Team

25 Bishop St | Kelvin Grove | QLD | 4059
PO Box 3391 | Newmarket | QLD | 4051

D [REDACTED] | E accounts@bishopp.com.au | W bishopp.com.au



[Reminders powered by ezyCollect](#)

[View Invoices / Statements](#)





OUTDOOR ADVERTISING

Bishopp Outdoor Advertising Pty Ltd. A.C.N.075519121 A.B.N. 55 075519121

PO BOX 3391 Newmarket Queensland 4051

Telephone 07 3552 5600

Tax Invoice

CFMEU Industrial Union of Employees QLD
16 Campbell Street
Bowen Hills QLD 4006
Australia

Invoice 425664

Date: 31/05/2024

Campaign, contact and site details

Sale; Contract 321674 - CFMEU (Jacqui Collie)

481005AD - Townsville, Flinders St - 20-May-2024 to 27-May-2024	\$571.43
481005BD - Townsville, Flinders St - 20-May-2024 to 27-May-2024	\$571.43
406801AD - Indooroopilly, Western Fwy - 27-May-2024 to 27-May-2024	\$214.29
406802BD - Indooroopilly, Western Fwy - 27-May-2024 to 27-May-2024	\$214.29

Nett: \$1,571.44

GST: \$157.14

Total (inc-GST): \$1,728.58

CFMEU Industrial Union of Employees
QLD
16 Campbell Street
Bowen Hills QLD 4006
Australia

Invoice #:

425664

Pay this amount:

\$1,728.58

Payment to be made by:

15/06/2024

Send Cheque to

PO BOX 3391,
Newmarket, Qld 4051

Fund Transfer:

BSB No: Account No:

Account Name:

CFM.001.067.7297_0001

193



AGENDA
CFMEU, C&G DIVISION
DIVISIONAL EXECUTIVE MEETING
20 June 2024

NO	ITEM	RESPONSIBLE OFFICER	ACTION	ATTACHMENTS SUPPORTING DOCUMENTS
2.4.	BMD Campaign	A. Sutherland	For discussion	Nil

CFMEU

CONSTRUCTION

DRAFT MINUTES

CFMEU CONSTRUCTION & GENERAL - DIVISIONAL EXECUTIVE MEETING

Townsville
20 June 2024

ATTENDANCE

Jade Ingham	National President / QLD/NT
Zach Smith	National Secretary / ACT
Andrew Sutherland	National Assistant Secretary
Jason Jennings	National Assistant Secretary
Michael Greenfield	NSW
Rob Kera	NSW
Michael Ravbar	QLD/NT
Kane Lowth	QLD/NT
John Setka	VIC/TAS
Elias Spornovasilis	VIC/TAS
Derek Christopher	VIC/TAS
Mick Buchan	WA
Marcus Pare	SA
Michael Hiscox	ACT

Observers

Dylan Howard	QLD/NT
--------------	--------

Apologies

No apologies

Other Attendees

Lucy Weber
Naomi Brooks

Initial: _____ 1

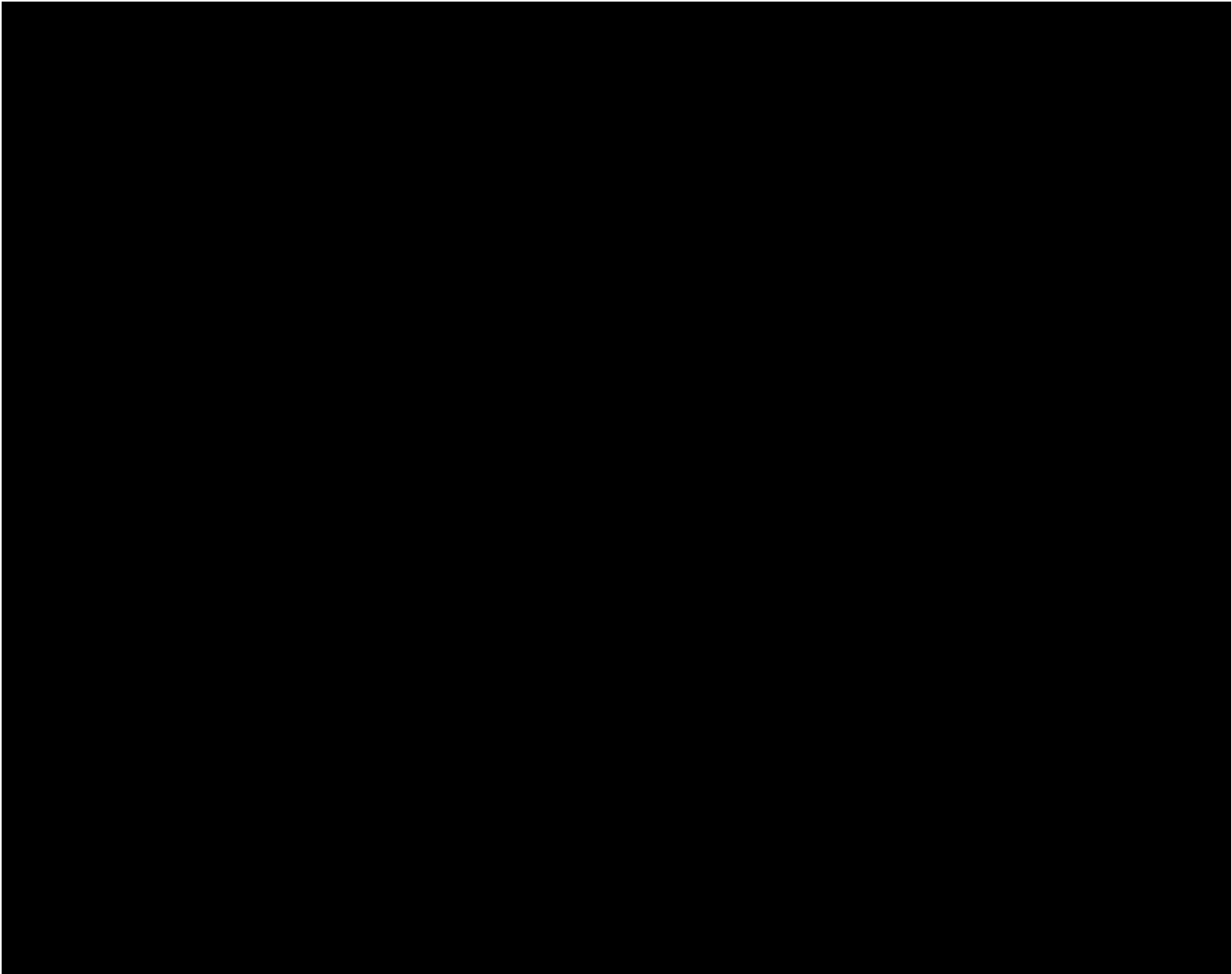
ITEM 2.4 BMD CAMPAIGN

Jade Ingham outlined the BMD campaign so far and the need to review the campaign at this point. Andrew Sutherland reported strong pushback from BMD, noting a number of federal court injunctions. The Branches provided updates on BMD sites.

Michael Ravbar suggested that the National Secretary write to ministers in every state, territory and federal government advising not to extend contracts with BMD since cost blowouts do not relate to contractual elements such as inclement weather; costs relate to BMD employing security guards instead of construction workers.

The Executive discussed BMD's sensitivity to damage to their public image. The Executive discussed developing a video focusing on BMD's safety breaches, wage theft, use of imported steel, and any other issue that might damage BMD's image, such as questionable financing arrangements.

Andrew Sutherland will present preliminary costings on upcoming campaign activities. The Branches, in principle, agreed to split the cost of these activities on the basis of branch size.



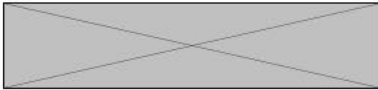
From: Brayden Wedd [REDACTED]
Sent: Fri 28/06/2024 2:48:54 AM (UTC)
To: Hemal Pate [REDACTED]
Cc: Connor Weeder [REDACTED]
Subject: Invoice for Townsville State of Origin
Attachment: Invoice INV-3063.pdf

Hey Hemal,
Connor said to flick this one to you, billed to the National Office.

The Media Plan for this invoice is [here](#) for reference.

Thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

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TAX INVOICE

CFMEU - Construction & General Division
Level 1/1 Miller St,
PYRMONT NEW SOUTH WALES 2009
AUSTRALIA

Invoice Date
25 Jun 2024

Invoice Number
INV-3063

Reference
SO2278

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
Project : BMD 2024 Media Buy - Game 3 SOO, Womens, TSV Quote : SO2278 Balance - 100.0%	1.00	22,960.00	0.00%	10%	22,960.00
Subtotal					22,960.00
TOTAL GST 10%					2,296.00
TOTAL AUD					25,256.00

Due Date: 9 Jul 2024

Campaign Edge Pty Ltd

BSB:

Account:

Swift Code:

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222

From: Naomi Brooks [REDACTED]
Sent: Fri 12/07/2024 4:03:52 AM (UTC)
To: Hemal Pate [REDACTED]
Subject: FW: Regional TV Sports Deals
Attachment: CFMEU - REGIONAL TV - MEDIA PLAN FY25.pdf

FYI

CFMEU

Construction & General Division
National Office



Naomi Brooks

Director of Public Affairs and Communications

7-10/8 Cape Street

Dickson ACT2602



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From: Stuart Gillies [REDACTED]
Sent: Friday, July 12, 2024 2:00 PM
To: Naomi Brooks [REDACTED]
Cc: Brayden Wedd [REDACTED]; Connor Weeden [REDACTED]
Subject: Re: Regional TV Sports Deals

Also here is the media plan to match the invoice - just in case your accounts people want that detail

On Fri, 12 Jul 2024 at 13:57, Naomi Brooks <[REDACTED]> wrote:
Yep, Connor is on it.

CFMEU

Construction & General Division
National Office



Naomi Brooks

Director of Public Affairs and Communications

7-10/8 Cape Street

Dickson ACT2602



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From: Stuart Gillies [REDACTED]
Sent: Friday, July 12, 2024 1:56 PM
To: Naomi Brooks [REDACTED]
Cc: Brayden Wedd <[REDACTED]>
Subject: Re: Regional TV Sports Deals

oh and you can use that one to put on youtube - then can you send us a link and we will replace on the website?

On Fri, 12 Jul 2024 at 13:56, Stuart Gillies [REDACTED] wrote:
Great we will get it to CAD and ready to send to the stations

On Fri, 12 Jul 2024 at 13:54, Naomi Brooks [REDACTED] wrote:
Excellent, thank you!

CFMEU

Construction & General Division
National Office



Naomi Brooks

Director of Public Affairs and Communications

7-10/8 Cape Street

Dickson ACT 2602



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From: Stuart Gillies [REDACTED]
Sent: Friday, July 12, 2024 1:54 PM
To: Naomi Brooks [REDACTED] >
Cc: Brayden Wedd <[REDACTED]>
Subject: Re: Regional TV Sports Deals

And here is the 30 for approval

15 second coming next

https://drive.google.com/file/d/1qNXOsWLSOI2By9W29nLPImKIs8Cb9Z-l/view?usp=drive_link

On Fri, 12 Jul 2024 at 12:10, Stuart Gillies [REDACTED] >
wrote:

Legend thanks

I should have the ad for your approval soon!

Stuart Gillies
Managing Director

W www.campaignedge.com.au

[REDACTED]
Ground Floor, 79 Myrtle Street, Chippendale, 2008

<SYD><BNE><MEL><DAR>

On Fri, 12 Jul 2024 at 11:36 am, Naomi Brooks [REDACTED] wrote:
Hi Stuart,

I have asked! Hopefully it will be sorted today/Monday.

CFMEU

Construction & General Division
National Office



Naomi Brooks

Director of Public Affairs and Communications

7-10/8 [Cape Street](#)

[Dickson](#) ACT2602

[REDACTED]

[REDACTED]

[REDACTED]



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From: Stuart Gillies [REDACTED]
Sent: Friday, July 12, 2024 11:22 AM
To: Naomi Brooks [REDACTED]
Cc: Brayden Wedd [REDACTED]
Subject: Re: Regional TV Sports Deals

Here is your invoice, thanks! Can you ask Accounts if they can pay quickly, we have to pay upfront for media!

On Thu, 11 Jul 2024 at 14:42, Naomi Brooks <[REDACTED]> wrote:
Hi Stuart,

Can we please go ahead and lock in the ad buy?

CFMEU

Naomi Brooks

Director of Public Affairs and Communications

7-10/8 [Cape Street](#)

[Dickson](#) ACT2602



Construction & General Division
National Office



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From: Stuart Gillies [REDACTED]
Sent: Wednesday, July 10, 2024 3:18 PM
To: Naomi Brooks <[REDACTED]>
Cc: Brayden Wedd <[REDACTED]>
Subject: Re: Regional TV Sports Deals

And sorry - here are the scripts to approve (with new word in bold)

On Wed, 10 Jul 2024 at 15:11, Stuart Gillies [REDACTED] wrote:

Ok we can do it!

Can you let me know that you approve the media spend of \$150,000 ex GST and the below?

(It's a bit cheaper as I have sweet talked his agent due to the other change we did recently.)

Cost wise for the 30 second and 15 second:

Voiceover: (Hamish is in new york)

- NYC studio = \$750
- Usage: (2 x ads, 100%, national TV, online 12 months) = \$3,860
- Restripe, mix & master = \$350

Motion graphics for the ads:

Motion graphics updates to the ad = \$400

Re Export x 2 ads - = \$200

CAD approval and dispatch = \$1,400

\$6960 ex Gst

On Wed, 10 Jul 2024 at 12:28, Naomi Brooks [REDACTED] wrote:
Thanks for looking into it Stuart!

CFMEU

Construction & General Division
National Office



Naomi Brooks

Director of Public Affairs and Communications

7-10/8 [Cape Street](#)

[Dickson](#) ACT2602



I acknowledge the traditional Aboriginal owners of country throughout Australia and pay my respect to them, their culture and their Elders past, present and future.

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If you receive this email by mistake please notify us by return email, delete the email, destroy any printed copy and do not disclose or use its information in any way. We do not waive any confidentiality, privilege or copyright in this email. In order to minimise the risk of fraud, prior to proceeding with any electronic transfer of funds please confirm by telephone the details of any new account we nominate for that purpose.

From: Stuart Gillies [REDACTED]
Sent: Wednesday, July 10, 2024 12:23:31 PM
To: Naomi Brooks [REDACTED]
Cc: Brayden Wedd [REDACTED]

CFM.001.067.2741_0007

Subject: Re: Regional TV Sports Deals

Should be doable, just trying to track down our VO.

We will update the 30 and the 15 and relicense him til post the end of the election window next year.

I'll come back to you on costs and once we know we can get it done, i'll get you to send me approval on the cost plus the media buy

thanks!

On Wed, 10 Jul 2024 at 10:44, Naomi Brooks [REDACTED] > wrote:

Hi Stuart,

We would change it to:

A Mega Profits Tax =

53,000 MORE

PUBLIC AND

AFFORDABLE

HOMES EACH YEAR

But since the text mirrors the words on screen, it would be a bit out of kilter to do one and not the other. I know it's a small change, but Zach is keen on it before doing an ad run. What would be the cost of an update with both the words on screen and a re-record, and can it be done in time for a 17th July kick-off?

CFMEU

Naomi Brooks

Director of Public Affairs and Communications

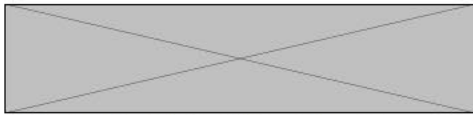
7-10/8 [Cape Street](#)

[Dickson](#) ACT2602

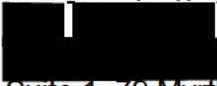
Construction & General Division
National Office



--
Stuart Gillies
Managing Director



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008

<SYD><BNE><MEL><DAR>

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--
Stuart Gillies
Managing Director



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008

<SYD><BNE><MEL><DAR>

CFMEU - REGIONAL TV | MEDIA PLAN FY25

Client:

CAMPAIGN EDGE

Target:

P18+

Campaign:

CFMEU - BMD

Date:

Wednesday, 10 July 2024

Version:

1

Status:

Planned

Agency Contact:

SARPONG / GLENDA WYNYARD

Client Contact:

STUART GILLIES

PLANNED

TMP CCARD

CLIENT CCARD

															2024							
															July							
															1	8	15	22	29			
BROADCAST TELEVISION																						
Market	Activity	Networks & Channels	PROGRAMMING	Peak/Off Peak Split	Duration	Objective	Buying Metric	Estimated Rate	Est. MFPs	Media Value	Material deadline	Start Date	End Date	Total Weeks/Months	Total Cost							
NNSW	SPORT PACKAGE	WIN NETWORK Regional Sport Package \$5307 per market across SOO Game 3 In-game, Friday Night Football and Sunday Afternoon NRL (In-game, pre and post sports) Olympic Games - 8 x 30' per market 9pm News (weds 21.07) - 3 x 30' per market	P18+	7090	30'	Awareness	FIXED	\$902	69388	\$181,520	Friday, 12 July	Wednesday, 17 July	Saturday, 3 August	1	\$ 64,600.00			\$64,600				
NSW						Awareness			42917	\$111,863	Friday, 12 July	Wednesday, 17 July	Saturday, 3 August	1	\$ 44,677.00			\$44,677				
VIC						Awareness			53393	\$70,933	Friday, 12 July	Wednesday, 17 July	Saturday, 3 August	1	\$ 28,373.00			\$28,373				
QLD						Awareness			34867	\$30,875	Friday, 12 July	Wednesday, 17 July	Saturday, 3 August	1	\$ 12,350.00			\$12,350				
															Total Media Cost							
															\$ 150,000.00							
												Cost		Total Invoicetime								
Total Media & Production															\$ 150,000.00	\$	150,000.00					
10% GST															\$ 15,000.00	\$	15,000.00					
TOTAL INCL GST															\$ 165,000.00	\$	165,000.00					

BUDGET

VARIANCE

\$100,000.00

\$0.00

From: Brayden Wedd [REDACTED]
Sent: Fri 02/08/2024 6:44:05 AM (UTC)
To: Connor Weeder [REDACTED]
Cc: Hemal Pate [REDACTED]
Subject: Re: BMD: Game 3
Attachment: Invoice INV-3144 (1).pdf

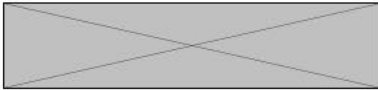
Hey Connor and Hemal,

See attached the invoice for the [two mobile billboards](#) at Game 3 of the State of Origin

Let me know if any issues

thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au

[REDACTED]
Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

<SYD> <BNE> <MEL> <DAR>

On Thu, 11 Jul 2024 at 15:50, Brayden Wedd [REDACTED] wrote:

Hey Connor - let us know how you go with the attached plan. The mobile billboards can be locked in **on their own without the programmatic display** if the QLD branch just wants to go for that now - and decide on the Programmatic tomorrow.

The Mobile Billboards (one, or both) will need to be locked in today
Thanks!

Brayden Wedd
Account Manager

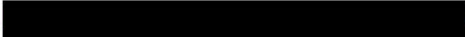


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<SYD> <BNE> <MEL> <DAR>

On Wed, 10 Jul 2024 at 16:13, Brayden Wedd  wrote:

Hey Connor

See options for [Game 3 of the State of Origin](#)

As well as two mobile billboards to be placed near the stadium, the plan includes \$13,500 worth of Programmatic sites within a 5km of the stadium (463 sites). **Note**, this is scalable - we can reduce or increase the amount of programmatic spend easily .

The reason I have started high with Programmatic is because it looks like it might be tricky to secure Digital Billboards this time around. There is nothing available via Paradise, and we are still waiting on QMS to (sounds like they might be getting cold feet, even though they kept the ads up in Melbourne in the last batch - but hopefully they come through)

Let us know what you think

Thanks

Brayden Wedd
Account Manager



www.campaignedge.com.au



Suite 1, 79 Myrtle Street, Chippendale, 2008 NSW

SYD **BNE** **MEL** **DAR**

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TAX INVOICE

CFMEU QLD branch
FALSE
ABN: 63 624 637 753

Invoice Date
31 Jul 2024

Invoice Number
INV-3144

Reference
SO2288

ABN
69 601 585 013

Campaign Edge Pty Ltd
PO Box 3798
SOUTH BRISBANE QLD 4101
AUSTRALIA

Description	Quantity	Unit Price	Discount	GST	Amount AUD
Project : BMD 2024 Media Buy, Game 3 SOO Quote : SO2288 Balance - 100.0%	1.00	15,568.00	0.00%	10%	15,568.00
Subtotal					15,568.00
TOTAL GST 10%					1,556.80
TOTAL AUD					17,124.80

Due Date: 7 Aug 2024

Campaign Edge Pty Ltd

BSB: [REDACTED]

Account: [REDACTED]

Swift Code: [REDACTED]

Please quote our tax invoice number on your remittance to us.

Remit / queries to accounts@campaignedge.com.au or 07 3013 6222